

DEADLINE

DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| PUBLISHED BY COURIER JOURNAL JOB PRINTING<br>CO., LOUISVILLE, KY.                                  |  | NO. 120153                        |
| DATE 4-11-1928   |  | ORDER No. 26597                   |
| I M  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| DUOTONE  |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER  | FRONT No. 5  |                                   |
| TITLE (IN FULL) LEFT - NEW PUBLIC<br>LIBRARY, PRINCETON, KY.<br>RIGHT - PHOTO BY UNDERWOOD STUDIO. | IMPRINT SAME AS ABOVE  |                                   |
| COLOR DESCRIPTION SEE  | REMARKS  |                                   |
| BUILDINGS USE PRINT OR NEGATIVE;   | BEST SUITED  |                                   |
| ROOF   |  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER   |  |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | APR 18 1928<br>X ADV              |

WANTED  
RETouched FOTO  
BLACK & W. PROOF  
HAND COLORED PROOF  
SUBMIT TO OFFICE



H. G. BRACE & CO.,  
SEATTLE.

NO 120154

ORDER NO. 26596

DATE 4-11-1928

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500 GROUP (4)

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER

FRONT NO. 5

TITLE (IN FULL) VIEW 1-BOATING ON LAKE  
QUINAULT.

IMPRINT SAME AS ABOVE

VIEW 2-A DAYS CATCH, LAKE QUINAULT.

3- BATHING, LAKE QUINAULT.

4- LAKE QUINAULT.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

ARRANGE AS PER LAYOUT ATTACHED.

BUILDINGS.

COLORS AS PER COPY ATTACHED.

ROOF

TRIMMINGS

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 30 1928

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DETACHED PHOTO

BLACK & W. PHOTO

HAND COLORED PHOTO

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29

12015  
m. 0

MAY 16 1928

COMPLETED



for Ray... 15

THE KENMORE HOTEL,  
BOSTON, MASS.

NO. 120155

ORDER No. 26595

DATE 4-11-1928

SHEET No.  
PHOTO  
SHEET No.

24 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HOTEL KENMORE, COMMONWEALTH  
AVE., BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 5  
IMPRINT C.T.  
R.M.

(BINDING MARGIN)

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS REMOVE SOME OF THE AUTOS FROM IN FRONT OF HOTEL.  
MAKE "E" IN SIGN KENMORE SHOW UP CLEARLY.

ROOF  
TRIMMINGS MAKE LIGHT & SHADOW CONTRASTS  
STRONG

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

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X ADV

144

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HAND COLORED PROOF  
SUBMIT TO OFFICE

C 5-15



O.M. STYRON CO.,  
WASHINGTON, D.C.

NO. 120156

ORDER NO. 26594

DATE 4-11-1928

SHEET NO.  
PHOTO  
SHEET NO.

M

1-HAND COLORED PROOF

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) MAYFLOWER HOTEL,  
WASHINGTON, D.C.

IMPRINT

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

APR 19 1928

X ADV

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RETOUCHED FOTO

BLACK & W. PRGCF

HAND COLORED PROOF

SUBMIT TO OFFICE



PUBLISHED BY WM. JUBB CO., INC.,  
SYRACUSE, N.Y.

NO. 120157

DATE 4-12-1928

ORDER NO 26602

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 32

TITLE (IN FULL) YE OLDE MILL, CHITTENANGO  
FALLS, N.Y.

IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS /

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

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ADV

MAY 7 1928

3305

162

R



PUBLISHED BY WM. JUBB CO., INC.,  
SYRACUSE, N.Y.

NO. 120158

ORDER NO. 26602

DATE 4-12-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CHITTENANGO FALLS, 168  
FEET HIGH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 32

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COPIED

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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LV

MAY 3 1928

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Sheet 330

162

R



PUBLISHED BY WM. JUBB CO., INC.,  
SYRACUSE, N.Y.

NO 120159

ORDER NO. 26602

DATE 4-12-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CHITTENANGO FALLS FROM  
STATE HIGHWAY, 168 FEET HIGH. ✓

FRONT NO. 32  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

APR 16 1928

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25

PUBLISHED BY WM. JUBB CO., INC.,  
SYRACUSE, N.Y.

NO. 120160

ORDER No. 26602

DATE 4-12-1928

SHEET No.  
PHOTO  
SHEET No.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CASCADES ABOVE THE FALLS,  
CHITTENANGO FALLS, N.Y.

FRONT No. 32  
IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
**COMPLETED**

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PHOTO TICKET

MAY 7 1928

LV

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112



# DEADLINE

F.W. WOOLWORTH CO.,  
BATH, MAINE

NO. 120161

ORDER NO. 26619

DATE 4-12-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

TITLE (IN FULL) CARLETON BRIDGE OVER  
KENNEBEC RIVER, BATH, MAINE.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 3- 1928

LV

MASTER COPY

ADV

Sheet 3313



# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| F. W. WOOLWORTH CO.,<br>BATH, MAINE                                  |  | NO. 120162                        |
| DATE 4-12-1928   |  | ORDER NO. 26619                   |
| 6 M  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| AMERICAN ART   |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)                                    |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER  | FRONT NO. 1  |                                   |
| TITLE (IN FULL) CARLETON BRIDGE OVER<br>KENNEBEC RIVER, BATH, MAINE. | IMPRINT NONE   |                                   |
| COLOR DESCRIPTION SEE  | REMARKS  |                                   |
| BUILDINGS  | COMPLETED  |                                   |
| ROOF   |  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                               |  |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 3- 1928<br>ADV                |

Sheet 3313

R

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31

|  |   |   |  |
|--|---|---|--|
| THE AMERICAN NEWS CO., INC.,<br>NEW YORK, N.Y. |   | NO. 120163                                    |  |
| DATE 4-12-1928                                 |   | ORDER NO. 26615                               |  |
| I M  |   | BLACK & WHITE                                 |  |
| (ALL OF THIS ON THE PICTURE SIDE)              |   | (ALL OF THIS ON THE ADDRESS SIDE)             |  |
| PLACE OF TITLE<br>TITLE (IN FULL)              | UPPER BORDER<br>JOE'S STEP-INN, BLUE<br>POINT, L.I. | FRONT NO. 1<br>IMPRINT                        | PUBLISHED BY R.L. MOORE,<br>BLUE POINT, L.I. |
| GOLOR DESCRIPTION                              | SEE   | REMARKS                                       |  |
| BUILDINGS                                      |   | RETURN PHOTO.<br><i>17 Moore</i><br>COLLECTED |  |
| ROOF   |   |   |  |
| TRIMMINGS                                      |   |   |  |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER         |   |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO                 |   | APR 23 1928                                  |
|  | PHOTO TICKET<br>MASTER COPY                         |   | ADV  |

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162



31  
**DEADLINE**

|   |  |  |
|---|--|--|
| THE AMERICAN NEWS CO., INC.,<br>NEW YORK, N.Y.                          |  | NO. 120164                                       |
| DATE 4-12-1928  | I M  | BLACK & WHITE                                    |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                        |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE UPPER BORDER   | FRONT NO. 1  |  |
| TITLE (IN FULL) HOTEL MONTEREY, SOUTH<br>COUNTRY ROAD, BLUE POINT, L.I. | IMPRINT PUBLISHED BY R.L. MOORE,<br>BLUE POINT, L.I.               |  |
| COLOR DESCRIPTION SEE   | REMARKS  |  |
| BUILDINGS   | RETURN PHOTO   |  |
| ROOF  |  |  |
| TRIMMINGS   |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                  |  |  |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 7 1928<br>ADV                                |

**DEADLINE**



# DEADLINE

|  |  |   |
|--|--|---|
| BLAIR & MC NULTY NEWS CO.,<br>WARREN, PA.  |  | NO. 120165  |
| DATE 4-12-1928   |  | ORDER NO. 26616   |
| 12 M AMERICANART   |  | SHEET NO.<br>PHOTO<br>SHEET NO.                               |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | (ALL OF THIS ON THE ADDRESS SIDE)                             |
| PLACE OF TITLE UPPER BORDER  | FRONT NO. 1  | <i>Photo to Mr. Wayne</i><br><i>2/5/29</i><br><b>COMPLETE</b> |
| TITLE (IN FULL) WARREN SAVINGS BANK AND<br>TRUST CO., WARREN, PA.  | IMPRINT NONE   |   |
| COLOR DESCRIPTION SEE  | REMARKS  |   |
| BLDG. DARK RED BRICK, BROWN STONE CORNICE, FIRST STORY BROWN STONE.<br>BUILDINGS DARK SASH, BROWN STONE SILLS & TRIM, DARK SIGN WHITE LETTERS<br>ON TOP OF BLDG. BLDG. ON LEFT DARK GRAY, BLDG. ON RIGHT RED & GRAY.<br>ROOF REMOVE 2 AUTOS ON RIGHT FOREGROUND & LAMP POST IN FOREGROUND.<br>REMOVE WHITE CANVAS & SCAFFOLD ON LEFT ENTRANCE OF BLDG. USE OTHER<br>TRIMMINGS PHOTO ATTACHED TO FINISH BLDG. ON RIGHT BASE AFTER AUTOS ARE<br>TAKEN OUT. | <i>Photo to Mr. Wayne</i>  |   |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER   |  | MAY 3- 1928   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV   |

Sheet 3314.

*Deadline*



# DEADLINE

PUBLISHED BY FELIX P. PAUTLER,  
UNION, MO.

NO. 120156

ORDER NO. 26629

DATE 4-13-1928

SHEET No.  
PHOTO  
SHEET No.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

TITLE (IN FULL) NEW UNION HIGH SCHOOL,  
UNION, MO. ✓

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

TAKE OUT SOME OF THE OVERHEAD WIRES & FIX UP LAWN LIKE YOU KNOW

BUILDINGS HOW.

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 7 1928

LV

PHOTO TICKET

MASTER COPY

ADV



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|   |   |                                   |
|---|---|-----------------------------------|
| PUBLISHED BY FELIX P. PAUTLER,<br>UNION, MO.                              |   | NO. 120167                        |
| DATE 4-13-1928  | 3 M500  | ORDER NO 26629                    |
| AMERICAN ART  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER   | FRONT NO. 1   |                                   |
| TITLE (IN FULL) FIRST BAPTIST CHURCH,<br>UNION, MO.                       | IMPRINT SAME AS ABOVE                               |                                   |
| COLOR DESCRIPTION SEE   | REMARKS   |                                   |
| BUILDINGS TAKE OUT OBJECT MARKED X ON PHOTO, ALSO TAKE OUT WIRES & POLES. |   |                                   |
| ROOF BLDG STUCCO, RED ROOF  |   |                                   |
| TRIMMINGS   |   |                                   |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER                                  |   | MAY 3- 1928                       |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | ADV                               |
| MASTER COPY   |   |                                   |

COMPLETED

RE

130



125

## DEADLINE

PUBLISHED BY FELIX P. PAUTLER,  
UNION, MO.

NO. 120168

DATE 4-13-1928

ORDER NO. 26629

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) U.S. HIGHWAY NO. 50 BRIDGE  
OVER BOURBEUSE RIVER, UNION, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BRIDGE PAINTED GREY, U.S. 50 IS A CONCRETE HIGHWAY. CLEAN UP FORE-  
BUILDINGS GROUND. BRING OUT THE SLAB AS MUCH AS POSSIBLE.

ROOF

TRIMMINGS

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CURT TEICH &amp; COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 7 1928

ADV

LV

1072 37



120169

4 1/2

MAKEOVER

~~COLLECTOR~~

New Colors

MAKEOVER

79537

~~6B#2632~~

New Colors

MAKEOVER

~~COLLECTOR~~

New Col

MAKEOVER

5 1/2



120169

Rush!

on sheet 3463

MAKEOVER  
COLORMATCH  
MAKEOVER

COMPLETED

MAKEOVER  
COLORMATCH (No Carr)  
MAKEOVER  
MAY 13 1930

44993

cf. 5-16



# DEADLINE

THE CO-MO COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. 120169

ORDER NO. 26630

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

24 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

TITLE (IN FULL) THE NEW CLINIC, ROCHESTER,  
MINN. ✓

IMPRINT SAME AS ABOVE

*see 6260-29 (right scene)*

COLOR DESCRIPTION

SEE

REMARKS

COLOR OF BLDG, LIGHT TAN; REMOVE SCAFFOLD AT THE SIDE OF THE BELL  
BUILDINGS TOWER, ALSO STEAM SHOVEL, LITTLE HOUSE & OTHER RUBBISH. THE  
AUTOS, ETC. CAN BE LEFT IN. FRAME WORK AT TOP OF BLDG. IS GOING TO BE  
ROOF A BELL TOWER; THERE WILL BE TWO ROUND PILLARS ON EACH SIDE AT  
TRIMMINGS EQUAL DISTANCE BETWEEN THE 2 CORNERS. AS PER SKETCH ATTACHED.

SUBMIT BLACK & WHITE PROOF.

*SEE SKETCH ATTACHED FOR BELL TOWER*

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CURT TEICH & COMPANY, INC., CHICAGO

LV

PHOTO TICKET

MASTER COPY

APR 20 1928 ADV

*250  
1.13  
5.53  
150  
303*

*RE*



120170

FILE

FILE

FILE



*Ref. to  
Stranger  
L. L.*

|  |  |   |
|--|--|---|
| MAYO HOTEL CO.,<br>TULSA, OKLA.                  |  | NO. 120170  |
| DATE 4-13-1928                                   |  | ORDER NO. 26632   |
| 12 M   | AMERICAN ART   | SHEET NO.<br>PHOTO<br>SHEET NO.                                 |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>                |
| PLACE OF TITLE LOWER BORDER                      | FRONT NO. 5  | IMPRINT PUBLISHED BY WARD COMMERCIAL<br>PHOTO CO., TULSA, OKLA. |
| TITLE (IN FULL) MAYO HOTEL, TULSA, OKLA.         |  |   |
| COLOR DESCRIPTION                                | SEE  | REMARKS   |
| BUILDINGS  | FOR COLORS SEE CARD NO. 94616 ATTACHED.                            |   |
| ROOF   | INSTRUCTIONS AS PER COPIES ATTACHED.                               |   |
| TRIMMINGS  |  |   |
| PHOTO PROPERTY OF C. T. & Co.-CUSTOMER           |  |   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | APR 24 1928<br>X ADV  |

*R. 4-14*

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RETouched FOTO  
BLACK & W. PROOF  
HARD COLORED PHOTO  
SUBMIT TO OFFICE



|  |  |                                   |
|--|--|-----------------------------------|
| GREATER LOUISVILLE SAVINGS & BLDG. ASS'N.,<br>LOUISVILLE, KY.  |  | NO. 120171                        |
| DATE 4-13-1928   |  | ORDER No. 26639                   |
| 6 M  |  | AMERICAN ART                      |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER  | FRONT NO. 5                              |                                   |
| TITLE (IN FULL) GREATER LOUISVILLE SAVINGS AND BUILDING ASSOCIATION, LOUISVILLE, KY.   | IMPRINT C.T.                             |                                   |
|  |  | R.M.                              |
| COLOR DESCRIPTION SEE  | REMARKS                                  |                                   |
| BUILDINGS SHOW THEIR BLDG. ONLY. LEAVE FIRE ESCAPE. TAKE OUT TELEPHONE POLES, & STREET ARK LIGHT POLE. LEVEL DOWN LOT SIDE BLDG. EVEN WITH SIDEWALK. COLOR OF BRICK SIDE BLDG. (MILWAUKEE YELLOW) CLOSE TO NO. 9 |  |                                   |
| ROOF COLOR CHART. FRONT SAME AS SIDE. CLOSE VENTILATOR SHOW WINDOW.  |  |                                   |
| TRIMMINGS LETTERING TOP DOOR WAY GOLD.   |  |                                   |
| <del>John H. Teich &amp; Co. Inc. 114/516</del>  |  |                                   |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER   |  |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO 8261 |                                   |
|  | PHOTO TICKET                             |                                   |
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RETOUCHED FOTO  
BLACK & W. PRCSF  
HAND COLORED PRCSF  
SUBMIT TO OFFICE



E. J. HORSMAN CO., INC.,  
NEW YORK, N.Y.

NO. 120172

ORDER NO. 26640

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

48 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER

TITLE (IN FULL) 'DOLLY ROSEBUD'  
TRADE MARK REG.

THE NEW HORSMAN DOLL  
FOUND WHERE EVER FINE DOLLS ARE SOLD.

(USE SAME STYLE OF TYPE AS ON 114556.  
(TRADE MARK REG. IN SMALLER SIZE TYPE).

COLOR DESCRIPTION

SEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT C.T.

BUILDINGS

MAKE SAME STYLE CARD AS NO. 114556.

ROOF

FOR COLORS SEE SAMPLE ~~XXXX~~ DOLL SENT.

TRIMMINGS

*Photo Ret'd to  
customer.*

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CURT TEICH & COMPANY, INC., CHICAGO

APR 19 1928

LV

PHOTO TICKET

MASTER COPY

X ADV

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RETURNED PHOTO  
BLACK & WHITE PHOTO  
WITH COLORED PHOTO  
SUBMIT TO OFFICE



4

BENGSON STORAGE,  
CHICAGO, ILL.

NO 120173

ORDER No. 26641

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500 BUSINESS CARDS GROUP (2) SIZE 3 1-2 X 2 1-4 **PHOTOCHROM**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) (NO TITLE)

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

COLOR OF TRUCK GREEN, GOLD LEAF LETTERING, NICKLE FINISH, BLUE BELT.

BUILDINGS BLDG. RED BRICK, WHITE MARBLE.

ROOF

TRIMMINGS

*see large photos*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

X ADV

MAY 28 1928

**WANTED**

ATTACHED FOTO  
L. 101 8 W. 12205  
SUBMIT TO OFFICE

*Deaull*



PUBLISHED BY THE SABOLD-HERB CO.,  
PHILADELPHIA, PA.

NO 120174

ORDER NO. 26649

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) POTTSTOWN HIGH SCHOOL,  
POTTSTOWN, PA.

PRIVATE NO. BEFORE TITLE - 30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 72

IMPRINT SAME AS ABOVE

PUT C.T. TRADE MARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

DULL BUFF BRICK GRAY CORNICE & SASH & DOORS. CEMENT WALKS, GREEN  
BUILDINGS SHRUBBERY. RED BRICK ON LEFT EDGE. REMOVE POLES & WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

MAY 8 1928

ADV

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27

PUBLISHED BY THE SABOLD-HERB CO.,  
PHILADELPHIA, PA.

NO. 120175

ORDER NO. 26649

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE CHAPEL HILL SCHOOL,  
POTTSTOWN, PA.

FRONT NO. 72  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 31

PUT C.T. TRADE MARK ON FRONT

(BINDING MARGIN)  
COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BROWN & GRAY MINGLED STONE BROWN, TILE ROOF. COLORED WINDOW  
BROWN STEPS, CEMENT WALK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 8 1928

ADV

116



PUBLISHED BY THE SABOLD-HERB CO.,  
PHILADELPHIA, PA.

NO. 120176

DATE 4-13-1928

ORDER NO. 25649

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) ST. JAMES EV. LUTHERAN  
CHURCH, POTTSTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 72  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 32

PUT C.T. TRADE MARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

BROWN & DARK GRAY MINGLED STONE, COLORED WINDOWS, OAK DOORS, GRAY  
BUILDINGS STEPS, LIGHT SASH, DARK LAMP POSTS ; REMOVE POLES & WIRES &  
ROOF LIGHT.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 3- 1928

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Sheet 3327



27

PUBLISHED BY THE SABOLD-HERB CO.,  
PHILADELPHIA, PA.

NO. 120177

ORDER No 26649

DATE 4-13-1928

SHEET No.  
PHOTO  
SHEET No.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) SHIKELLAMY PROFILE AND  
SUSQUEHANNA RIVER, SUNBURY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 72

IMPRINT SAME AS ABOVE

PUT C.T. TRADE MARK ON FRONT

PRIVATE NO. BEFORE TITLE - 24

COLOR DESCRIPTION

SEE

BRIDGE LIGHT CEMENT. SHOW PROFILE OF INDIAN FACE ON SIDE OF HILL  
BUILDINGS IN CENTER.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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(BINDING MARGIN)



# DEADLINE

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PHILADELPHIA, PA.

NO. 120178

ORDER NO. 26647

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

24 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 72

TITLE (IN FULL) MAJESTIC HOTEL, TAMAQUA,  
PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 17

PUT C.T. XXX TRADE MARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

DARK BUFF BRICK, GREEN CANOPY & FIRE ESCAPE & SASH. BROWN TICKET  
BUILDINGS OFFICE ON CORNER. DARK SIGN WHITE LETTERS & BUFF TRIM. REMOVE  
POLES & WIRES & MAIL BOX IN FOREGROUND. ALSO TAKE OUT TRUCK.  
ROOF MAKE SIGN ON MARQUEE READ "MAJESTIC HOTEL & MAJESTIC THEATRE."

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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Sheet 3320.  
144



27

C2

PUBLISHED BY THE SABOLD-HERB CO.,  
PHILADELPHIA, PA.

NO. 120179

ORDER No. 26649

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) PUBLIC SQUARE SHOWING  
MINERS BANK BUILDING, WILKES-BARRE,  
PA.

PRIVATE NO. BEFORE TITLE - 61

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 72

IMPRINT SAME AS ABOVE

PUT C.T. TRADE MARK ON FRONT

COLOR DESCRIPTION

SEE

ON RIGHT BLDGS. LIGHT GRAY. ON LEFT TALL BLDG. LIGHT GRAY, WHITE TRIM.  
BUILDINGS FOUNTAIN WHITE RED & PINK FLOWERS. TRAFFIC TOWER DARK GREEN.  
RED & PINK FLOWERS ON RIGHT & LEFT EDGE.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 9 1928

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22

PUBLISHED BY THE SABOLD-HERB CO.,  
PHILADELPHIA, PA.

NO 120180

ORDER NO. 26649

DATE 4-13-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 72

TITLE (IN FULL) FOUNTAIN PUBLIC SQUARE,  
WILKES-BARRE, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 62

PUT C.T. TRADE MARK ON FRONT

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE FOUNTAIN & FIGURES, WHITE RED & PINK FLOWERS, GREEN VASES  
AT BASE. REAR BLDGS. BROWN, GRAY & RED.

ROOF

TRIMMINGS

COMPLETED

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PHOTO TICKET

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Sheet 3327  
72



31

|  |   |                                   |
|--|---|-----------------------------------|
| PUBLISHED BY PHILLIPS DRUG STORE,<br>ST. MARYS, W. VA.               |   | NO. 120181                        |
| DATE 4-13-1928   |   | ORDER No 26651                    |
| I M BLUETONE   |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)                                    |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE   | UPPER BORDER  | FRONT NO. 1                       |
| TITLE (IN FULL)  | MAIN STREET, ST. MARYS, W. VA.                      | IMPRINT SAME AS ABOVE             |
| COLOR DESCRIPTION  |   |                                   |
| ON RIGHT 1ST BUFF, GRAY TRIM. 2&3 BUFF 4 GRAY 5BUFF 6RED OTHERS GRAY |   |                                   |
| BUILDINGS  | & RED. ON LEFT 1ST RED 2 GRAY OTHERS GRAY.          |                                   |
| ROOF   | REMOVE LARGE POLES & WIRES.                         |                                   |
| TRIMMINGS  |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.-CUSTOMER                               |   |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | MAY 18 1928                       |
| MASTER COPY  |   | ADV                               |

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162



HART'S CORNER DRUG STORE,  
VERMILION, OHIO.

NO 120182

ORDER NO. 26676

DATE 4-14-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 P M

BLUE SKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~K&K~~ UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) CASK VILLA, VERMILION,  
OHIO.

IMPRINT NONE

R.M.

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO BEST SUITABLE

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

ADV

MAY 11 1929

102



# DEADLINE

|  |  |  |
|--|--|--|
| WESTERN PUBLISHING & NOVELTY CO.,<br>LOS ANGELES, CALIF. |  | NO. 120183                                       |
| DATE 4-14-1928   |  | ORDER NO. 26569                                  |
|  |  | SHEET NO.<br>PHOTO<br>SHEET NO.                  |
| 12 M   | AMERICAN ART   |  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>         |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE UPPER BORDER                              | FRONT NO. 26   |  |
| TITLE (IN FULL) 'END OF THE TRAIL'                       | IMPRINT SAME AS ABOVE  |  |
| MOONEY GROVE, TULARE COUNTY, CALIFORNIA                  |  |  |
| PRIVATE NO. BEFORE TITLE - 400                           | NO C.T. MARKS<br>WATCH TRIM OF CARDS                               |  |
| COLOR DESCRIPTION  | SEE  | REMARKS  |
| BUILDINGS  | AS PER TISSUE ATTACHED.  |  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                   |  |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | APR 30 1928<br>ADV                               |

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172

RR



# DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| WESTERN PUBLISHING & NOVELTY CO.,<br>LOS ANGELES, CALIF.                                  |  | NO. 120184                        |
| DATE 4-14-1928  |  | ORDER NO. 26669                   |
| 128 M AMERICANART   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER BORDER   | FRONT NO. 26   |                                   |
| TITLE (IN FULL) ARCH ROCK, THE GENERALS<br>HIGHWAY, SEQUOIA NATIONAL PARK,<br>CALIFORNIA. | IMPRINT SAME AS ABOVE  |                                   |
| PRIVATE NO. BEFORE TITLE - 401  | NO C.T. MARKS  |                                   |
| COLOR DESCRIPTION SEE   | WATCH TRIM OF CARDS.   |                                   |
| BUILDINGS AS PER TISSUE ATTACHED.   | REMARKS  |                                   |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER  |  | APR 30 1928                       |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV                               |

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# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| WESTERN PUBLISHING & NOVELTY CO.,<br>LOS ANGELES, CALIF.   |  | NO. 120185                        |
| DATE 4-16-1928   |  | ORDER NO. 25669                   |
| 12 M   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| AMERICAN ART   |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER BORDER  | FRONT NO. 26   |                                   |
| TITLE (IN FULL) ON THE GENERAL'S HIGHWAY,<br>NEARING GIANT FOREST, SEQUOIA<br>NATIONAL PARK, CALIFORNIA. | IMPRINT SAME AS ABOVE  |                                   |
| PRIVATE NO. BEFORE TITLE - 402   | NO C.T. MARKS ON FRONT.  |                                   |
|  | WATCH TRIMMING OF CARDS.   |                                   |
| COLOR DESCRIPTION SEE  | REMARKS  |                                   |
| BUILDINGS AS PER TISSUE ATTACHED.  |  |                                   |
| ROOF   |  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER   |  |                                   |
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1272



# DEADLINE

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 120136

DATE 4-16-1928

ORDER NO. 26669

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE AUTO LOG, SEQUOIA  
NATIONAL PARK, CALIFORNIA.

PRIVATE NO. BEFORE TITLE - 403

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

NO C.T. MARKS

WATCH TRIMMING OF CARDS

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

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APR 30 1928 ADV



125

# DEADLINE

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 120187

ORDER NO. 26669

DATE 4-16-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) 'GENERAL SHERMAN' THE  
WORLD'S LARGEST TREE, SEQUOIA  
NATIONAL PARK, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

R.M.

NO C.T. MARKS

WATCH TRIMMING OF CARDS.

PRIVATE NO. BEFORE TITLE - 404

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

APR 30 1928

ADV

172

*Don't Rell*



PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO 118189

ORDER NO. 23655

SHEET NO.  
PHOTO  
SHEET NO.

DATE 12-17-1927

24 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HAIR PIN TURN, MOHAWK  
TRAIL, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT EDGE IN UPPER BORDER -114

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

REMOVE MAN & CARS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO JAN 6 1928

PHOTO TICKET

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|  |   |  |
|--|---|--|
| WESTERN PUBLISHING & NOVELTY CO.,<br>LOS ANGELES, CALIF. |   | NO. 120188                                       |
| DATE 4-16-1928   |   | ORDER NO 26669                                   |
| 12M  |   | AMERICAN ART                                     |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>         |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE   | UPPER BORDER  | FRONT NO. 26                                     |
| TITLE (IN FULL)  | "THREE GRACES" ON ROAD<br>TO MORO ROCK, SEQUOIA NATIONAL<br>PARK, CALIFORNIA. | IMPRINT SAME AS ABOVE                            |
| PRIVATE NO. BEFORE TITLE                                 | - 405   | NO C.T. MARKS                                    |
| COLOR DESCRIPTION  | SEE   | WATCH TRIMMING OF CARDS.                         |
| BUILDINGS  | AS PER TISSUE ATTACHED.   | REMARKS  |
| ROOF   |   |  |
| TRIMMINGS  |   |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                   |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY            | MAY 1 - 1928<br>ADV                              |



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WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 120189

ORDER NO. 26669

DATE 4-16-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MORO XX ROCK, SEQUOIA  
NATIONAL PARK, CALIFORNIA.

PRIVATE NO. BEFORE TITLE - 406

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

R.M.  
NO C.T. MARKS

WATCH TRIMMING OF CARDS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 1 - 1928

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|  |  |  |
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| WESTERN PUBLISHING & NOVELTY CO.,<br>LOS ANGELES, CALIF. |  | NO 120190  |
| DATE 4-16-1928   |  | ORDER No. 26669                                  |
|  |  | SHEET NO.<br>PHOTO<br>SHEET NO.                  |
| 128 M  |  | AMERICAN ART                                     |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>         |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE   | UPPER BORDER   | FRONT No. 26                                     |
| TITLE (IN FULL)  | THE GENERAL GRANT TREE,<br>GRANT NATIONAL PARK, CALIFORNIA.        | IMPRINT SAME AS ABOVE                            |
| PRIVATE NO. BEFORE TITLE                                 | - 407  | R.M.   |
| COLOR DESCRIPTION  | SEE  | NO C.T. MARKS<br>WATCH TRIMMING OF CARDS.        |
| BUILDINGS  | AS PER TISSUE ATTACHED.  | REMARKS  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER                 |  |  |
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# DEADLINE

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 120191

ORDER No. 26669

DATE 4-15-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GIANT SEQUOIAS IN GRANT  
NATIONAL PARK, CALIFORNIA.  
PRIVATE NO. BEFORE TITLE - 408

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 26  
IMPRINT SAME AS ABOVE  
NO C.T. MARKS  
WATCH TRIMMING OF CARDS

(BINDING MARGIN)  
COLOR DESCRIPTION SEE  
BUILDINGS AS PER TISSUE ATTACHED.  
ROOF  
TRIMMINGS

REMARKS

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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# DEADLINE

|  |  |  |
|--|--|--|
| WESTERN PUBLISHING & NOVELTY CO.,<br>LOS ANGELES, CALIF. |  | NO. 120192                                       |
| DATE 4-16-1928   |  | ORDER NO. 26669                                  |
| 12M  |  | SHEET NO.<br>PHOTO<br>SHEET NO.                  |
| AMERICAN ART   |  |  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>         |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE   | UPPER BORDER   | FRONT NO. 26                                     |
| TITLE (IN FULL)  | SEQUOIA LAKE, NEAR GRANT<br>NATIONAL PARK, CALIFORNIA.             | IMPRINT SAME AS ABOVE                            |
| PRIVATE NO. BEFORE TITLE                                 | - 409  | NO C.T. MARKS                                    |
| COLOR DESCRIPTION  | SEE  | WATCH TRIMMING OF CARDS.                         |
| BUILDINGS  | AS PER TISSUE ATTACHED.  | REMARKS  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                   |  | APR 30 1928                                      |
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C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 120193

ORDER No. 25673

DATE 4-14-1928

SHEET No.  
PHOTO  
SHEET No.

6 M TAGE CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) HAIRPIN TURN, MOHAWK TRAIL,  
MASS. ✓

*in left margin* ←

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT PUBLISHED BY WHITCOMB  
SUMMIT CO., INC., NORTH ADAMS,  
MASS.

PLACE IN CENTER SO THAT IT WILL  
ONLY USE SPACE OF HALF CARD.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 118189. MAKE LIKE SAMPLE ATTACHED.

ROOF

TRIMMINGS

*TOTAL SIZE OF TAG IN SAMPLE  
ATTACHED BUT DO NOT MAKE  
BORDER WIDER THAN ABSOLUTELY  
NECESSARY TO ACCOMMODATE TITLE*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

*BORDER NOT SO WIDE AS ON*  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET  
MAY 9 1928  
MASTER COPY SAMPLE ADV.



27

F.W.WOOLWORTH CO.,  
DENTON, TEXAS.

NO. 120194

ORDER NO. 26753

DATE 4-18-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) THE GODWIN HOTEL,  
DENTON, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COLOR NO. 9 ON CHART: DARK TAN, BROWNISH. WHITE TRIM.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 8 1928

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132



# DEADLINE

|   |   |  |
|---|---|--|
| F.W. WOOLWORTH CO.,<br>DENTON, TEXAS.                 |   | NO. 120195                                       |
| DATE 4-18-1928  | ORDER NO. 26753   |  |
| 6 M   |   | AMERICAN ART                                     |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>      |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE LOWER BORDER                           | FRONT NO 1  |  |
| TITLE (IN FULL) M.E. CHURCH, SOUTH, DENTON,<br>TEXAS. | IMPRINT NONE  |  |
| COLOR DESCRIPTION SEE                                 | REMARKS   |  |
| BUILDINGS   | BUFF BRICK, COMMON BRICK COLOR. GRAY TRIM. RED TILE ROOF.               |  |
| ROOF  | TAKE OUT POLE & 2 DEAD TREES NEAR POLE.                                 |  |
| TRIMMINGS   |   |  |
| COMPLETED   |   |  |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER                |   |  |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY<br>1 | MAY 9 1928<br>ADV                                |



|  |  |                               |
|--|--|-------------------------------|
| F. W. WOOLWORTH CO.,<br>DENTON, TEXAS. |  | NO. 120196                    |
| DATE 4-18-1928                         |  | ORDER NO. 26753               |
| 6 M                                    |  | SHEET NO.                     |
| AMERICAN ART                           |  | PHOTO                         |
| (ALL OF THIS ON THE PICTURE SIDE)      |  | SHEET NO.                     |
| PLACE OF TITLE                         | LOWER BORDER   | FRONT NO. 1                   |
| TITLE (IN FULL)                        | ADMINISTRATION BUILDING,<br>TEACHERS COLLEGE, DENTON, TEXAS. | IMPRINT NONE                  |
| COLOR DESCRIPTION                      | SEE  | REMARKS                       |
| BUILDINGS                              | CHOCOLATE BROWN, WHITE TRIM.                                 | TAKE OUT BOARDS AGAINST BLDG. |
| ROOF                                   |  |                               |
| TRIMMINGS                              |  |                               |
| PHOTO PROPERTY OF C. T. & Co.-CUSTOMER |  |                               |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO                          | MAY 9 1928                    |
|  | PHOTO TICKET   | ADV                           |
|  | MASTER COPY  |                               |

COMPLETED

RR



# DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| F. W. WOOLWORTH CO.,<br>DENTON, TEXAS.                |  | NO. 120197                        |
| DATE 4-13-1928  | 6 M  | ORDER NO 26753                    |
| AMERICAN ART  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)                     |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER                           | FRONT NO 1   |                                   |
| TITLE (IN FULL) SENIOR HIGH SCHOOL,<br>DENTON, TEXAS. | IMPRINT NONE   |                                   |
| COLOR DESCRIPTION SEE                                 | REMARKS  |                                   |
| BUILDINGS REAL LIGHT BROWN, WHITE TRIM.               | FIX WHITE SCRATCH IN CORNER TOP                                    |                                   |
| ROOF PAVE STREET.                                     |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                |  |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | 8261 6 MAY 1928<br>ADV            |

*Draft*



F.W. WOOLWORTH CO.,  
DENTON, TEXAS.

DATE 4-18-1928

NO 120193

ORDER NO. 26753

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) LIBRARY BUILDING, C.I.A.,  
DENTON, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS REAL LIGHT BROWN BRICK, WHITE TRIM & STEEPLE, GRAY SLATE ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

MAY 4 1928

ADV



31

|  |   |                                   |
|--|---|-----------------------------------|
| COLLEGE STORE, R.E. ESCUE,<br>DENTON, TEXAS. |   | NO. 120199                        |
| DATE 4-18-1928                               |   | ORDER NO. 26759                   |
| I M  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| BLACK & WHITE                                |   |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)            |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                               | LOWER BORDER  | FRONT NO. 1                       |
| TITLE (IN FULL)                              | LOWRY HALL, C. I. A.,<br>DENTON, TEXAS. ✓           | IMPRINT NONE                      |
| COLOR DESCRIPTION                            | SEE   | REMARKS                           |
| BUILDINGS                                    | PAVE STREET, FIX PARKWAY.                           |                                   |
| ROOF   |   |                                   |
| TRIMMINGS                                    |   |                                   |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER     |   | MAY 5 1928                        |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | ADV                               |
| MASTER COPY                                  |   |                                   |

*Handwritten signature*

132



31

COLLEGE STORE, R.E. ESCUE,  
DENTON, TEXAS.

NO. 120200

ORDER NO. 26759

DATE 4-17-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HOUSEHOLD ARTS BUILDING,  
C. I. A., DENTON, TEXAS.

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS PAVE ROAD.  
ROOF  
TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 10 1928  
ADV

R

13507



OTTO EDLER & SON,  
CHICAGO, ILL.

NO. 120201

ORDER No. 26680

DATE 4-14-1928

SHEET No.  
PHOTO  
SHEET No.

6 M BUSINESS CARDS SIZE 3 1-2 X 2 1-4 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) (NO TITLE)

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

TRUCK BODY LIGHT GREY, ROOF BLUE GRAY, RED BELT AROUND BODY;  
BUILDINGS TRIMMINGS LAVENDER.

ROOF

TRIMMINGS

*Photo in Engraving*

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LV

MASTER COPY

APR 26 1928  
X ADV

**WANTED**  
RETouched FOTO  
BLACK & W. PROOF  
HAND COLORED PROOF  
SUBMIT TO OFFICE



Think  
Intelligently

**CURT TEICH & CO., Inc.**  
**HOUSE TELEGRAM**

Act  
Quickly

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

|                                   |                                   |                        |                               |                             |
|-----------------------------------|-----------------------------------|------------------------|-------------------------------|-----------------------------|
| <b>Attention:</b><br><b>Dept.</b> | MESSRS. BOCKSTATT<br>AND BUETTNER | <b>Date</b><br>1/25/30 | <b>Time</b><br><b>Deliv'd</b> | <b>Time</b><br><b>Rec'd</b> |
|-----------------------------------|-----------------------------------|------------------------|-------------------------------|-----------------------------|

IMPORTANT: - Write your remarks on back of this sheet and immediately return to the undersigned.

OTTO EDLER & SON  
ORDER NO. 43241  
PLATE NO. 120201

COMPOSITION

This job is to be a regular post card, size  $3\frac{1}{2}$ " x  $5\frac{1}{2}$ ", and also must have white border. The cut of truck No. 120201 should go in space as indicated on pencil dummy, and set reading matter about cut as shown. Make the typography as attractive as possible and rush black-and-white proof to Mr. Buettner.

COLORING

Do not make a complete hand colored proof on the Otto Edler & Son post card. All that is necessary to do is take the former business card we made, paste it over proper place and make the background of wording a yellow color. This we believe you can fix up in color plate when job goes through.

Form No. 318-B-27-23

(over)

Signed

NTED  
BGF  
HAND COLORED PROOF  
SUBMIT TO OFFICE

120201

Extra 2



2

|  |                         |                                     |      |
|--|-------------------------|-------------------------------------|------|
| HOTEL BEST,<br>GALVA, ILL.             |                         | NO. 120202                          |      |
| DATE 4-14-1928                         |                         | ORDER No. 26681                     |      |
| IM                                     |                         | BLUESKY                             |      |
| (ALL OF THIS ON THE PICTURE SIDE)      |                         | (ALL OF THIS ON THE ADDRESS SIDE)   |      |
| PLACE OF TITLE                         | LOWER BORDER            | FRONT No.                           | 5    |
| TITLE (IN FULL)                        | HOTEL BEST, GALVA, ILL. | IMPRINT                             | C.T. |
| COLOR DESCRIPTION                      | SEE                     | REMARKS                             |      |
| BUILDINGS                              |                         |                                     |      |
| ROOF                                   |                         |                                     |      |
| TRIMMINGS                              |                         |                                     |      |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |                         |                                     |      |
| LV                                     |                         | CURT TEICH & COMPANY, INC., CHICAGO |      |
|  |                         | PHOTO TICKET                        |      |
|  |                         | MASTER COPY                         |      |
|  |                         | APR 20 1928                         |      |
|  |                         | XADV                                |      |

**WANTED**  
RETouched PHOTO  
BLACK & W. PROOF  
HAND COLORED PHOTO  
SUBMIT TO OFFICE

113



# DEADLINE

|   |   |                       |
|---|---|-----------------------|
| PUBLISHED BY THE L. L. COOK CO.,<br>MILWAUKEE, WIS. |   | NO. 120203            |
| DATE 4-17-1928                                      |   | ORDER NO. 26716       |
| 24M   |   | SHEET NO.             |
| AMERICAN ART  |   | PHOTO                 |
| (ALL OF THIS ON THE PICTURE SIDE)                   |   | SHEET NO.             |
| PLACE OF TITLE                                      | LOWER BORDER  | FRONT NO. 1           |
| TITLE (IN FULL)                                     | TRIPOLI SHRINE MOSQUE,<br>MILWAUKEE, WIS.   | IMPRINT SAME AS ABOVE |
|   |   | R.M.                  |
| COLOR DESCRIPTION                                   | SEE   | REMARKS               |
| BUILDINGS   | BLDG. LIGHT BRICK IS LT. BROWN, DARK BRICK IS BURNT BRICK COLOR.<br>FOR OTHER COLORS SEE TISSUE ATTACHED. |                       |
| ROOF  | TAKE OUT LARGE TREE ON RIGHT.   |                       |
| TRIMMINGS   |   |                       |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER              |   |                       |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO   | APR 21 1928           |
|   | PHOTO TICKET  | ADV                   |
|   | MASTER COPY   |                       |

# DEADLINE

Sheet 3266  
113



# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| PUBLISHED BY THE L.L. COOK CO.,<br>MILWAUKEE, WIS.                         |  | NO 120204                         |
| DATE 4-17-1928   |  | ORDER NO. 26716                   |
| 24 M AMERICAN ART  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER  | FRONT NO. 1  |                                   |
| TITLE (IN FULL) BOAT HOUSE AND LAGOON,<br>WASHINGTON PARK, MILWAUKEE, WIS. | IMPRINT SAME AS ABOVE  |                                   |
|  |  | R.M. SAME AS ON CARD 100723       |
| COLOR DESCRIPTION<br>BRIDGE & BOAT HOUSE GREY STUCCO.                      | REMARKS<br>SHOW BRIDGE BETTER, BE SURE &                           |                                   |
| BUILDINGS PUT IN SOME CANOES & BOATS.                                      |  |                                   |
| ROOF   |  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                     |  |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | APR 23 1928<br>ADV                |

# DEADLINE

Sheet 3266  
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# DEADLINE

|  |  |  |
|--|--|--|
| PUBLISHED BY THE L. L. COOK CO.,<br>MILWAUKEE, WIS.  |  | NO. 120205   |
| DATE 4-17-1928   |  | ORDER No. 26716  |
| 24 M AMERICAN ART  |  | SHEET NO.<br>PHOTO<br>SHEET NO.  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small><br>PLACE OF TITLE LOWER BORDER<br>TITLE (IN FULL) HOTEL SCHROEDER,<br>MILWAUKEE, WIS. |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small><br>FRONT No. 1<br>IMPRINT SAME AS ABOVE<br>R.M. |
| <small>(BINDING MARGIN)</small>  | COLOR DESCRIPTION SEE  | REMARKS  |
|  | BUILDINGS RED BRICK & GREY STONE,                                  | SEE MARKED COPY ATTACHED.  |
|  | ROOF ADD SOME STREET FOR BETTER                                    | PROPORTION & SHOW DOUBLE STREET  |
|  | TRIMMINGS CAR TRACKS ON EACH STREET.                               |  |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER   |  | APR 23 1928  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV  |

# DEADLINE

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# DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| PUBLISHED BY THE L. L. COOK CO.,<br>MILWAUKEE, WIS. |  | NO. 120206                        |
| DATE 4-17-1928                                      |  | ORDER NO. 25717                   |
| 12 M AMERICAN ART                                   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)                   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER                         | FRONT NO. 1  |                                   |
| TITLE (IN FULL) HOTEL RANDOLPH,<br>MILWAUKEE, WIS.  | IMPRINT SAME AS ABOVE  |                                   |
|   |  | R.M.                              |
| COLOR DESCRIPTION                                   | REMARKS  |                                   |
| BLDG. BROWN BRICK, STONE TRIM.                      | CLOSE UP SHAFT ON SIDEWALK. CUT                                    |                                   |
| BUILDINGS OFF ABOUT AS MARKED.                      | TAKE OUT STEEL STRUCTURE IN BACKGROUND.                            |                                   |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER              |  |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | APR 23 1928<br>ADV                |

# DEADLINE

Sheet 3266



# DEADLINE

PUBLISHED BY THE L. L. COOK CO.,  
MILWAUKEE, WIS.

NO. 120207

ORDER NO. 25717

DATE 4-17-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) MARQUETTE UNIVERSITY  
HIGH SCHOOL, MILWAUKEE, WIS.

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BLDG. LT. BUFF BRICK, STONE TRIM. DO NOT PUT FOLIAGE ON TREES.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

APR 23 1928

ADV

# DEADLINE

Sheet 3266  
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GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
OF YOUR TOTAL  
ORDER HERWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
POPLAR BLUFF, MO.

DATE 11-18-1929

NO. 120208

ORDER No. 41618

|   |  |                      |  |
|---|--|----------------------|--|
| 3 M 500<br>(ALL OF THIS ON THE PICTURE SIDE)        |  | AMERICAN ART         | MAKEOVER (NEW COLORS)<br>(ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE<br>TITLE (IN FULL)                   | UPPER BORDER<br>BUTLER CO. COURT HOUSE,<br>POPLAR BLUFF, MO. | FRONT NO.<br>IMPRINT | 1<br>NONE<br>6 B 264                                       |
| COLOR DESCRIPTION<br>BUILDINGS<br>ROOF<br>TRIMMINGS | SEE<br>USE NEW PHOTO.  | REMARKS              |  |

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 29 1929



WALTER H. KENNEDY,  
POPLAR BLUFF, MO.

NO. 120208

DATE 4-15-1928

ORDER NO. 26734

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BUTLER CO. COURT HOUSE,  
POPLAR BLUFF, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)  
COLOR DESCRIPTION SEE REMARKS  
BUILDINGS TAKE OFF OLD WALL, PUT IN LOW WALL AT CORNER, BLDG. ABOUT 8 FT.  
HIGHER THAN PAVEMENT AT CORNER SHOWN. GRAY STONE.  
ROOF  
TRIMMINGS SEE CUST. LAY-OUT

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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MAY 8

1928  
ADV



# DEADLINE

I. L. MADURO, JR.,  
34-46 CATHEDRAL SQUARE, PANAMA.

NO. 120209

ORDER NO. 26784

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

12M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER  
TITLE (IN FULL) TOP- VAPOR CALIFORNIA,  
PASANDO EL CORTE DE GAILLARD,  
CANAL DE PANAMA.  
BOT-S.S. CALIFORNIA GOING THROUGH  
GAILLARD CUT, PANAMA CANAL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

FOREIGN  
Watch FLAGS and  
All DETAILS

17-879-30

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

LV

PHOTO TICKET

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MAY 3-1928

ADV

Photo used for 120315

to office  
1/16-29

Sheet 3314



# DEADLINE

|   |                             |                                   |
|---|-----------------------------|-----------------------------------|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA.   |                             | NO 120210                         |
| DATE 4-19-1923  |                             | ORDER NO. 26784                   |
| 12 M AMERICAN ART   |                             | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |                             | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER & LOWER BORDER   | FRONT NO. 8                 |                                   |
| TITLE (IN FULL) EL PORTA-AEROPLANO SARATOGA<br>EN LAS EXCLUSAS DE PEDRO MIGUEL,<br>CANAL DE PANAMA. | MPRINT SAME AS ABOVE        |                                   |
| BOT-THE AEROPLANE CARRIER U.S. SARATOGA<br>IN PEDRO MIGUEL LOCK, PANAMA CANAL.                      |                             |                                   |
| COLOR DESCRIPTION   | SEE                         | REMARKS                           |
| BUILDINGS   |                             | Photo used for<br>120316.         |
| ROOF  |                             | <b>FOREIGN</b>                    |
| TRIMMINGS   |                             | Watch FLAGS and<br>all DETAILS    |
| PHOTO PROPERTY OF C. T. & CO.-CUSTOMER  |                             |                                   |
| CURT TEICH & COMPANY, INC., CHICAGO   |                             |                                   |
| LV  | PHOTO TICKET<br>MASTER COPY | ADV                               |

Sheet 3314  
135  
Special  
2  
D. L. C.



# DEADLINE

I. L. MADURO, JR.,  
34-46 CATHEDRAL SQUARE, PANAMA

NO. 120211

ORDER NO. 26784

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO. 8

TITLE (IN FULL) TOP-EL PORTA-AEROPLANO  
AMERICANO "SARATOGA" EN EL CORTE  
GAILLARD, CANAL DE PANAMA.

IMPRINT SAME AS ABOVE

BOT-U.S. AEROPLANE CARRIER "SARATOGA"  
IN GAILLARD CUT, PANAMA CANAL.

COLOR DESCRIPTION

SEE

REMARKS

(ALSO USED IN FOLDER)

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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LV

ALL DETAILS

8661 -2

ABW

Sheet 3314  
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L. MADURO, JR.,  
34-46 CATHEDRAL SQUARE, PANAMA

NO. 120212

DATE 4-19-1928

ORDER NO. 26784

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF FILE *TAR &* LOWER BORDER

FRONT NO. 8

TITLE (IN FULL) *Bot. S.S. PRESIDENT GARFIELD*

IMPRINT SAME AS ABOVE

"DOLLAR LINE" IN GAILLARD CUT,  
PANAMA CANAL;

*TOP VAPOR PRESIDENT GARFIELD DELA  
"DOLLAR LINE" EN EL CORTES GAILLARD  
(ALSO USED IN FOLDER) CANAL DE PANAMA*

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

FOREIGN  
Watch FLAQS and  
DETAILS

APR 30 1928 ADV

*R*



# DEADLINE

I. L. MADURO, JR.,  
34-46 CATHEDRAL SQUARE, PANAMA.

NO. 120213

ORDER NO. 26784

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-19-1928

12M

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO. 8

TITLE (IN FULL) TOP-EL SARATOGA Y EL  
DESPATCH EN LAS EXCLUSAS DE  
MIRAFLORES, CANAL DE PANAMA.

IMPRINT SAME AS ABOVE

BOT-U.S.S. SARATOGA & H.M.S. DESPATCH  
IN MIRAFLORES LOCKS, PANAMA CANAL.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

**FOREIGN**  
Watch Flags and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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ADV

I. L. MADURO, JR.,  
PANAMA, REP. OF PANAMA.

NO. B-12539

ORDER NO. 26797

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-18-1928

24 M BABY FOLDER VIEWS

BABY CUT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO.

IMPRINT NONE

TITLE (IN FULL) TOP- EL SARATOGA Y EL  
DESPATCH EN LAS EXCLUSAS DE MIRAFLORES,  
CANAL DE PANAMA.

BOT- U.S.S. SARATOGA & H.M.S. DESPATCH XX  
IN MIRAFLORES LOCKS, PANAMA CANAL.  
(VIEW 4)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 120213

**FOREIGN**  
Watch Flags and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

**MASTER COPY**

MAY 2-1928

ADV

Sheet 3342



# DEADLINE

L. MADURO, JR.,  
34-45 CATHEDRAL SQUARE, PANAMA.

NO. 120214

ORDER NO. 26784

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) TOP-VAPOR PRESIDENT VAN  
BUREN DE LA "DOLLAR LINE" EN LAS  
EXCLUSAS DE GATUN, CANAL DE PANAMA.  
BOT-S.S. PRESIDENT VAN BUREN "DOLLAR  
LINE" IN GATUN LOCKS, PANAMA CANAL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Photo used for 120314.*

**FOREIGN**  
Watch **FLAGS** and  
all **DETAILS**

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 3- 1928

LV

MASTER COPY

ADV

*canavaca*

*Sheet 3314.*

*10th*



175

175

|  |   |                                   |
|--|---|-----------------------------------|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA.  |   | NO 120215                         |
| DATE 4-18-1928   |   | ORDER NO. 26784                   |
| 12 M AMERICAN ART  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)  |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER & LOWER BORDER  | FRONT NO. 8   |                                   |
| TITLE (IN FULL) TOP-VAPOR CALIFORNIA EN<br>LAS EXCLUSAS DE PEDRO MIGUEL,<br>CANAL DE PANAMA. | IMPRINT SAME AS ABOVE                               |                                   |
| BOT-S.S. CALIFORNIA IN PEDRO MIGUEL<br>LOCK, PANAMA CANAL.                                   |   |                                   |
| COLOR DESCRIPTION SEE<br>(ALSO USED ON FOLDER)   | REMARKS   | FOREIGN                           |
| BUILDINGS  |   | Watch FLAGS and                   |
| ROOF   |   | all DETAILS                       |
| TRIMMINGS in K. 272  |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER   |   | APR 30 1928                       |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | ADV                               |
| MASTER COPY  |   |                                   |

Sheet 3314.

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2

12



125

|   |  |  |
|---|--|--|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA. |  | NO. 120216   |
| DATE 4-19-1928  |  | ORDER No. 26784  |
| 12 M  |  | SHEET NO.<br>PHOTO<br>SHEET NO.  |
| AMERICAN ART  |  |  |
| (ALL OF THIS ON THE PICTURE SIDE)                     |  | (ALL OF THIS ON THE ADDRESS SIDE)  |
| PLACE OF TITLE  | UPPER & LOWER BORDER   | FRONT No. 8  |
| TITLE (IN FULL)                                       | TOP-TORRE Y RUINAS DE<br>PANAMA VIEJO DESTRUIDA POR MORGAN<br>HACEN 300 AÑOS.<br>BOT-TOWER & RUINS OF OLD PANAMA<br>DESTROYED BY MORGAN 300 YEARS AGO. | IMPRINT SAME AS ABOVE  |
| COLOR DESCRIPTION                                     | SEE  | REMARKS  |
| BUILDINGS   | <i>Photo in 9AH639</i>   | <b>COMPLETED</b><br><b>FOREIGN</b><br>Watch <b>FLAGS</b> and<br>all <b>DETAILS</b> |
| ROOF  |  |  |
| TRIMMINGS   |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                |  |  |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY   | APR 30 1928<br>ADV   |

*Quafing*  
*2*

*Sheet 3314.*  
*182*



# DEADLINE

|  |  |  |
|--|--|--|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA.                                    |  | NO. 120217                                       |
| DATE 4-19-1928   | 12 M   | AMERICAN ART                                     |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>   |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE UPPER & LOWER BORDER  | FRONT NO. 8  |  |
| TITLE (IN FULL) TOP-EL PORTA AEROPLANO<br>AMERICANO 'LEXINGTON' EN EL CORTE<br>GAILLARD. | IMPRINT SAME AS ABOVE  |  |
| BOT-U.S. AEROPLANE CARRIER LEXINGTON<br>IN GAILLARD CUT, PANAMA CANAL.                   |  |  |
| COLOR DESCRIPTION SEE  | REMARKS  |  |
| BUILDINGS  |  |  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER   |  |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 2 - 1928<br>ADV                              |

command

Sheet 3314  
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|   |  |  |
|---|--|--|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA  |  | NO. 120213<br><br>ORDER NO. 26784<br>SHEET NO.<br>PHOTO SHEET NO.  |
| DATE 4-19-1928  |  |  |
| 12 M  |  | AMERICAN ART   |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small><br>PLACE OF TITLE UPPER & LOWER BORDER<br>TITLE (IN FULL) TOP-VAPOR MALOLO EN LAS<br>EXCLUSAS DE MIRAFLORES, CANAL DE<br>PANAMA.<br>BOT-S.S. MALOLO IN MIRAFLORES LOCK,<br>PANAMA CANAL.   |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small><br>FRONT NO. 8<br>IMPRINT SAME AS ABOVE                                 |
| (BINDING MARGIN)  | COLOR DESCRIPTION<br>(ALSO USED IN FOLDER) | REMARKS<br><div style="text-align: center;"> <b>FOREIGN</b><br/>       Watch FLAGS and<br/>       all DETAILS     </div> |
|   | BUILDINGS                                  |  |
|   | ROOF                                       |  |
|   | TRIMMINGS                                  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER<br><div style="display: flex; justify-content: space-between;"> <div>           LV<br/><br/>           CURT TEICH &amp; COMPANY, INC., CHICAGO<br/>           PHOTO TICKET<br/> <b>MASTER COPY</b> </div> <div>           MAY 1- 1928<br/>           ADV         </div> </div> |  |  |

*Pocking Room*

Sheet 3314  
112



# DEADLINE

|  |   |                                      |
|--|---|--------------------------------------|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA   |   | NO. 120219                           |
| DATE 4-19-1928   |   | ORDER NO. 26784                      |
| 12 M   |   | SHEET NO.                            |
| AMERICAN ART   |   | PHOTO                                |
| (ALL OF THIS ON THE PICTURE SIDE)  |   | SHEET NO.                            |
| PLACE OF TITLE<br>TITLE (IN FULL)<br>RENOWN EN EL CORTE GAILLARD, CANAL<br>DE PANAMA.<br>BOT-H.M.S. RENOWN IN GAILLARD CUT,<br>PANAMA CANAL. | UPPER & LOWER BORDER<br>TCP-ACOROZADO INGLÉS<br>BOT-H.M.S. RENOWN IN GAILLARD CUT,<br>PANAMA CANAL. | FRONT NO. 8<br>IMPRINT SAME AS ABOVE |
| COLOR DESCRIPTION<br>(ALSO USED IN FOLDER)<br>BUILDINGS<br>ROOF<br>TRIMMINGS   | SEE   | REMARKS                              |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER   |   |                                      |
| LV   |   |                                      |
| CURT TEICH & COMPANY, INC., CHICAGO  |   |                                      |
| PHOTO TICKET   |   |                                      |
| MASTER COPY  |   |                                      |

*Prop*  
**FOREIGN**  
Watch **FLAGS** and  
in **DETAILS**  
MAY 3- 1928

*Command*

*Sheet 3342*

*Deadline*



# DEADLINE

|   |  |  |
|---|--|--|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA  |  | NO 120220  |
| DATE 4-19-1928  |  | ORDER NO. 26784  |
| 12 M  |  | SHEET NO.<br>PHOTO<br>SHEET NO.                                      |
| AMERICAN ART  |  |  |
| (ALL OF THIS ON THE PICTURE SIDE)   |  | (ALL OF THIS ON THE ADDRESS SIDE)                                    |
| PLACE OF TITLE UPPER & LOWER BORDER   | FRONT NO. 8  |  |
| TITLE (IN FULL) TOP-VAPOR MALOLO PASANDO<br>EL CANAL DE PANAMA. PLANTACIÓN DE<br>GUINEOS AL FREUTE. | IMPRINT SAME AS ABOVE  |  |
| BOT-THE S.S. MALOLO GOING THROUGH THE<br>PANAMA CANAL, BANANA FARM IN THE FOREGROUND.               |  |  |
| <del>XXXXXXXXXXXX</del> SEE   |  | REMARKS  |
| BUILDINGS   |  | <b>COMPLETED</b><br><b>FOREIGN</b><br>Watch FLAGS and<br>all DETAILS |
| ROOF  |  |  |
| TRIMMINGS   |  |  |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER  |  |  |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 3- 1928<br>ADV   |

Completed

*[Red handwritten mark]*

Sheet 3314

172



# DEADLINE

I. L. MADURO, JR.  
34-46

NO. 120221

ORDER NO. 26784

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-19-1928

12 M

AMERICAN ART

|                   |  |           |               |                                   |
|-------------------|--|-----------|---------------|-----------------------------------|
| PLACE OF TITLE    | UPPER & LOWER BORDER   | FRONT NO. | 8             | (ALL OF THIS ON THE ADDRESS SIDE) |
| TITLE (IN FULL)   | TOP-VAPOR PRESIDENT ADAMS DE LA "DOLLAR LINE" EN EL CORTE GAILLARD, CANAL DE PANAMA, BOT-S.S. PRESIDENT ADAMS "DOLLAR LINE" IN GAILLARD CUT, PANAMA CANAL. | IMPRINT   | SAME AS ABOVE |                                   |
| COLOR DESCRIPTION | SEE  | REMARKS   |               |                                   |
| BUILDINGS         |  |           |               |                                   |
| ROOF              |  |           |               |                                   |
| TRIMMINGS         |  |           |               |                                   |

**FOREIGN**  
Watch FLAGS and  
all DETAILS

MAY 3-1928

I. L. MADURO, JR.,  
PANAMA, REP. OF PANAMA.

NO. B-12538

ORDER NO. 26797

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-18-1928

24 M FOLDER VIEWS

BABY CUT

|                   |  |           |      |                                   |
|-------------------|--|-----------|------|-----------------------------------|
| PLACE OF TITLE    | UPPER & LOWER  | FRONT NO. |      | (ALL OF THIS ON THE ADDRESS SIDE) |
| TITLE (IN FULL)   | TOP-VAPOR PRESIDENT ADAMS DE LA "DOLLAR LINE" EN EL CORTE GAILLARD, CANAL DE PANAMA, BOT-S.S. PRESIDENT ADAMS "DOLLAR LINE" IN GAILLARD CUT, PANAMA CANAL. | IMPRINT   | NONE |                                   |
| COLOR DESCRIPTION | SEE  | REMARKS   |      |                                   |
| BUILDINGS         |  |           |      |                                   |
| ROOF              |  |           |      |                                   |
| TRIMMINGS         |  |           |      |                                   |

**FOREIGN**  
Watch FLAGS and  
all DETAILS

MAY 3-1928

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

LV

PHOTO TICKET

**MASTER COPY**

ADV



# DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| I. L. MADURO, JR.,<br>34-46 CATHEDRAL SQUARE, PANAMA.   |  | NO. 120222                        |
| DATE 4-19-1928  |  | ORDER No 26784                    |
| 12 M AMERICAN ART   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER & LOWER BORDER   | FRONT NO. 8  |                                   |
| TITLE (IN FULL) TOP-CRUSERO FRANCES' 'JEAN<br>D'ARC Y EL SARATOGA, EN LAS EXCLUSAS<br>DE PEDRO MIGUEL, CANAL DE PANAMA. | IMPRINT SAME AS ABOVE  |                                   |
| BOT-FRENCH CRUISER JOAN D'ARC AND<br>U.S. SARATOGA IN PEDRO MIGUEL LOCK, PANAMA CANAL.                                  |  |                                   |
| XX<br>COLOR DESCRIPTION SEE   | REMARKS  |                                   |
| BUILDINGS   |  |                                   |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER  |  | MAY 3-1928                        |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV                               |

**FOREIGN**  
Watch FLAGS and  
all DETAILS

*Photo*  
*used*  
*J. F. Cove*

*Shipping*  
*Room*

*Sheet 3314*

*107*

*[Large red signature]*



# DEADLINE

|  |   |  |      |
|--|---|--|------|
| I. L. MADURO, JR.,<br>PANAMA                             |   | NO. 120223   |      |
| DATE 4-16-1928   |   | ORDER NO. 26793  |      |
| 24 LARGE FOLDER VIEWS                                    |   | SHEET NO.<br>PHOTO<br>SHEET NO.                                      |      |
| (ALL OF THIS ON THE PICTURE SIDE)                        |   | (ALL OF THIS ON THE ADDRESS SIDE)                                    |      |
| PLACE OF TITLE   | UPPER & LOWER BORDER  | FRONT NO   |      |
| TITLE (IN FULL)  | TOP-DIRIGIBLE "LOS ANGELES" VOLANDO SOBRE LA ENTRADA DEL CANAL. | IMPRINT  | NONE |
| BOT-U.S.S. DIRIGIBLE LOS ANGELES OVER BALBOA CANAL ZONE. |   |  |      |
| COLOR DESCRIPTION<br>(VIEW 4)                            | SEE   | REMARKS  |      |
| BUILDINGS  |   | FOREIGN<br>Watch FLAGS and<br>all DETAILS<br>MAY 7 1928<br>COMPLETED |      |
| ROOF   |   |  |      |
| TRIMMINGS  |   |  |      |
| PHOTO PROPERTY OF C. T. & Co.-CUSTOMER                   |   |  |      |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET             |  | ADV  |
| MASTER COPY  |   |  |      |

*Deadline*



I. L. MADURO, JR.,  
PANAMA.

NO. 120224

ORDER NO. 26793

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-18-1928

24 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.

TITLE (IN FULL) TOP- VAPOR PRESIDENT VAN  
BUREN EN LAS EXCLUSAS DE GATUN;  
CANAL DE PANAMA.

IMPRINT NONE

BOT-S.S. PRESIDENT VAN BUREN IN GATUN  
LOCKS, PANAMA CANAL.

COLOR DESCRIPTION SEE  
(VIEW 3)

REMARKS

BUILDINGS

ROOF

TRIMMINGS

FOREIGN  
Watch FLAGS and  
DETAILS

COMPLETE

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CURT TEICH & COMPANY, INC., CHICAGO

MAY 7 1928

LV

PHOTO TICKET

MASTER COPY

ADV

*Donnell*



DEADLINE

|  |   |   |
|--|---|---|
| I. L. MADURO, JR.,<br>PANAMA           |   | NO. 120225                                |
| DATE 4-18-1928                         |   | ORDER NO. 26793                           |
| 24 M LARGE FOLDER VIEWS                |   | SHEET NO.<br>PHOTO<br>SHEET NO.           |
| (ALL OF THIS ON THE PICTURE SIDE)      |   | (ALL OF THIS ON THE ADDRESS SIDE)         |
| PLACE OF TITLE                         | UPPER & LOWER BORDER  | FRONT NO.                                 |
| TITLE (IN FULL)                        | TOP- VAPOR PRESIDENT<br>HARRISON DE LA "DOLLAR LINE"<br>PASANDO POR GAMBOA, CANAL DE PANAMA.<br>BOT-S.S. <del>XXXX</del> PRESIDENT HARRISON<br>"DOLLAR LINE" GOING THROUGH THE<br>PANAMA CANAL AT GAMBOA. | IMPRINT NONE                              |
| COLOR DESCRIPTION<br>(VIEW NO. 9)      | SEE   | REMARKS                                   |
| BUILDINGS                              |   | FOREIGN<br>Watch FLAGS and<br>all DETAILS |
| ROOF                                   |   |   |
| TRIMMINGS                              |   |   |
| PHOTO PROPERTY OF C. T. & Co.-CUSTOMER |   |   |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY  | MAY 4 1928 ADV                            |

DEADLINE

Look



120226

APR 17 1928



|  |   |  |
|--|---|--|
| WM. BUDGE MEMORIAL HOSPITAL,<br>LOGAN, UTAH. |   | NO. 120227   |
| DATE 4-16-1928                               |   | ORDER NO. 26705  |
| 6 M  |   | SHEET NO.<br>PHOTO<br>SHEET NO.                              |
| AMERICAN ART                                 |   |  |
| (ALL OF THIS ON THE PICTURE SIDE)            |   | (ALL OF THIS ON THE ADDRESS SIDE)                            |
| PLACE OF TITLE                               | LOWER BORDER  | FRONT NO. 5  |
| TITLE (IN FULL)                              | WILLIAM BUDGE MEMORIAL<br>HOSPITAL, LOGAN, UTAH.  | IMPRINT PUBLISHED BY GEO. F. EVANS,<br>SALT LAKE CITY, UTAH. |
| COLOR DESCRIPTION                            | SEE   | REMARKS  |
| BUILDINGS                                    | WOOD PARTS LIKE ON PHOTO TO BE WHITE, BALANCE OF THE WALLS TO BE<br>COLORED ABOUT THE COLOR OF CARD NO. A-8003 ATTACHED. GRASS &<br>TREES GREEN. IF POSSIBLE TOUCH UP ROADWAY SO IT WILL LOOK BETTER. |  |
| ROOF   | THINK IT WOULD LOOK BETTER IF PART OF THE ROADWAY WERE CUT OFF<br>ENTIRELY, ABOUT 1 1-2 INCHES ON PHOTO. ALSO TAKE OUT THE WEEDS NEAR   |  |
| TRIMMINGS                                    | THE ROADWAY.  |  |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER     |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY  | APR 19 1928<br>X ADV   |

WANTED  
RETouched FOTO  
BLACK & W. PROOF  
HAND COLORED PROOF  
SUBMIT TO OFFICE



NATIONAL BAKING & LUNCH CO.,  
BIRMINGHAM, ALA.

NO. 120228

ORDER NO 26706

DATE 4-16-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) 1804 -6 FIRST AVE., NORTH,  
BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT C.T.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

USE EITHER DRAWING OR PHOTO, WHICH EVER WILL REPRODUCE BEST &  
BUILDINGS CHEAPEST. CUSTOMER DESIRES DRAWING EFFECT. ALL BLDGS. TO BE  
BLOCKED OUT, CABLE CROSSING FRONT TO BE REMOVED. PLACE CURTAINS NO. 5  
ROOF IN ALL WINDOWS. PLACE FLOWERS ON THE 2 BOXES, COLORS VARIGATED. *white*  
TRIMMINGS PLACE STREET NOS. (X 1804-6) IN BRONZE ABOVE DOOR.  
ALSO AS PER TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

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RETouched FOTO  
BLACK & W. PROOF  
HAND COLORED PROOF  
SUBMIT TO OFFICE



21

R. T. WILSON,  
512 5th Ave.  
NEW YORK CITY, N.Y.

NO. 120229

ORDER NO. 26730

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-17-28.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO. 5

TITLE (IN FULL) UPPER - CIAMBALA.

IMPRINT PUBLISHED BY L.F. MATTINGLY,  
BOX 22, LEXINGTON, KY.

LOWER - PROPERTY OF R.T. WILSON,  
TATES CREEK PIKE, LEXINGTON, KENTUCKY.

R.M.

COLOR DESCRIPTION

SEE

AS PER COPY ATTACHED.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*Card # 73114*

*CONFIDENTIAL*

*3*

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 23 1928  
XADV

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RETouched FOTO  
CLARK & W. PROOF  
JAMES COLORED PROOF  
SUBMIT TO OFFICE

133



2

R.T. WILSON,  
512 5h Ave.  
NEW YORK CITY, N.Y.

NO. 120230

ORDER NO. 26729

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-17-28.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO. 5

TITLE (IN FULL) UPPER - PILLORY.  
LOWER - PROPERTY OF R.T. WILSON,  
TATES CREEK PIKE, LEXINGTON,  
KENTUCKY.

IMPRINT PUBLISHED BY L.F. MATTINGLY,  
LEXINGTON, KY.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

AS PER COPY ATTACHED.

Card # 93114

BUILDINGS

ROOF

TRIMMINGS

(BINDING MARGIN)

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

APR X ADV

WANTED

RETRIEVED PHOTO

BLACK & WHITE

AND COLOR PRINT

SUBMIT TO OFFICE

123



NO 120231

R. T. WILSON,  
512 5th AVE.,  
NEW YORK CITY, N.Y.

ORDER NO. 26728

DATE 4-17-28.

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO. 5

TITLE (IN FULL) UPPER - TALL TIMBER.

IMPRINT PUBLISHED BY L.F. MATTINGLY,  
LEXINGTON, KY.

LOWER - PROPERTY OF R.T. WILSON,  
TATES CREEK PIKE, LEXINGTON, KENTUCKY.

R.M.

COLOR DESCRIPTION

AS PER COPY ATTACHED.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

LV

APR 23 1928

X ADV

WANTED

RETRACED PHOTO

ELAB. & P. OF

FOR COUNCIL PRIZE

SUBMIT TO OFFICE

CD 8-16



|  |              |                                   |
|--|--------------|-----------------------------------|
| IMSE-SCHILLING S. & D. CO.,<br>4217 BECK AVE.,<br>ST. LOUIS, MO. |              | NO. 120232                        |
| DATE 4-17-28.  |              | ORDER NO. 26727                   |
|  |              | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| 6 M AMERICAN ART   |              |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)                                |              | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE   | FRONT NO. 5  |                                   |
| TITLE (IN FULL) NONE   | IMPRINT C.T. |                                   |
|  | R.M.         |                                   |
| COLOR DESCRIPTION SEE  | REMARKS      |                                   |
| AS PER COPY ATTACHED.  | Photo rett.  |                                   |
| BUILDINGS  | 7/28.28.     |                                   |
| ROOF   |              |                                   |
| TRIMMINGS  |              |                                   |
| Curt off top & bottom to<br>proportions.                         |              |                                   |
| COMPLETED  |              |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                           |              |                                   |
| CURT TEICH & COMPANY, INC., CHICAGO                              |              |                                   |
| PHOTO TICKET   |              |                                   |
| LV   | MASTER COPY  | X ADV                             |

WANT  
RETouched for  
BLACK & WHITE  
RE-DECORATED



MORRIS GREENBERG,  
HARTFORD, CONN.

NO. 120233

ORDER NO. 26726

DATE 4-17-28.

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 5

TITLE (IN FULL) LENOX COURT HOTEL,  
CORNER ANN AND CHURCH STREETS,  
HARTFORD, CONNECTICUT.

IMPRINT C.T.

COLOR DESCRIPTION

SEE

REMARKS

BLDGS.- RED BRICK  
BUILDINGS TRIMMINGS SUCH AS CORNICES,  
WINDOWS, ETC. - CREAM COLOR, FENCE - BLACK  
ROOF LAWNS - GREEN

ELIMINATE - THE WORDING 1899 - ALSO

TRIMMINGS THE WORDS "LENOX HOTEL" DIRECTLY OVER THE  
FRONT ENTRANCE. TAKE OUT FLAW JUST ABOVE  
THE OVAL PANEL IN THE MIDDLE OF THE BLDG. TO THE LEFT.  
ALSO THE BLACK FLAW OVER THE DOOR LIGHT TO THE LEFT OF THE DOOR.

(Art Instructions  
Cont'd on attached sheet)

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 19 1928

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RECOVERED 1970  
PLACED IN FILE

REMOVED FILE  
SUBMIT TO OFFICE



OK 3

|   |   |                                   |
|---|---|-----------------------------------|
| HENRY FUCHS,<br>310 W. BROADWAY,<br>LOUISVILLE, KY.   |   | NO. 120234                        |
| DATE 4-17-28.   |   | ORDER No 26725                    |
| 6 M AMERICAN ART  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER   | TITLE (IN FULL) HENRY FUCHS, FLORIST,<br>310 W. BROADWAY, LOUISVILLE, KY. ✓ | FRONT No. 5<br>IMPRINT C.T.       |
| COLOR DESCRIPTION SEE<br>COLOR FLOWERS SIMILAR TO SAMPLE<br>BUILDINGS CARD ENCLOSED.<br>REMOVE FROM PICTURE TOP AS INDICATED WITH<br>PENCIL MARKS - ALSO SHADOW THAT SHOWS<br>LIKE CURTAIN IN SHOW WINDOW.<br>TRIMMINGS |   | REMARKS<br><i>4/15/29</i>         |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER  |   |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY          | APR 20 1928<br>X ADV              |

WANTED  
RETOUNCHED PHOTO  
GLASS & M. CO. COE  
HARRIS ENCLOSED PHOTO  
SUBMIT TO OFFICE

113



Michigan Observation Co.  
Homer, Mich.

NO 120235

ORDER NO. 26731

DATE 4-16-28.

SHEET NO.  
PHOTO  
SHEET NO.

12M

FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) IRISH HILLS TOWER AND INN,  
ON MICHIGAN ROUTE NO. 112

FRONT NO.

IMPRINT NONE

(VIEW 1)

~~(VIEW XXXXAS PER COPIES ATTACHED.)~~

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

*Put in additional notes  
AS PER COPIES ATTACHED.*

ROOF

TRIMMINGS

*Put flower pots with red geraniums  
on stone steps in robes*

16

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 23 1928

LV

MASTER COPY

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BLACK & WHITE

WANT COLORED PHOTO

SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO. 120236

ORDER NO. 26731

DATE 4-16-28.

SHEET NO.  
PHOTO  
SHEET NO.

12 M

FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) VIEW FROM THE IRISH HILL TOWER.

FRONT NO.  
IMPRINT NONE

(VIEW 2) CUT OUT WORDS FROM PHOTO.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*Attached*

*16*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

APR 20 1928

X ADV

WANTED

RETouched FOTO

BLACK & W. PHOTO

HAND COPIED PROOF

SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO.120237

ORDER NO. 26731

DATE 4-16-28.

SHEET NO.  
PHOTO  
SHEET NO.

12 M

FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) LOOKING WEST FROM IRISH  
HILL TOWER.

IMPRINT NONE

(VIEW 3)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 20 1928

LV

MASTER COPY

X ADV

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RETURNED FOTO  
CLASS. & REPROF  
NEW COLORED PHOTO  
SUBMIT TO OFFICE



|  |  |                     |
|--|--|---------------------|
| MICHIGAN OBSERVATION CO.,<br>HOMER, MICH.                                    |  | NO 120238           |
| DATE 4-16-28.  |  | ORDER NO. 26731     |
| 12 M FOLDER VIEWS  |  | SHEET NO.           |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | PHOTO               |
| PLACE OF TITLE LOWER BORDER  | FRONT NO.  | SHEET NO.           |
| TITLE (IN FULL) HISTORIC WALKER TAVERN,<br>ERECTED 1832. CAMBRIDGE JUNCTION. | IMPRINT NONE   |                     |
| (VIEW 4)   |  |                     |
| COLOR DESCRIPTION SEE  | REMARKS  |                     |
| AS PER COPY ATTACHED   |  |                     |
| BUILDINGS  |  |                     |
| ROOF   |  |                     |
| TRIMMINGS  |  |                     |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                       |  |                     |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | APR 23 1928<br>XADV |

WANTED  
RETouched FOTO  
BLACK & W. PROOF  
HARD COLORED PROOF  
SUBMIT TO OFFICE



2

|  |  |  |  |
|--|--|--|--|
| MICHIGAN OBSERVATION CO.,<br>HOMER, MICH.                  |  | NO. 120239   |  |
| DATE 4-16-28   |  | ORDER No. 26731  |  |
| 12 M FOLDER VIEWS  |  | SHEET No.<br>PHOTO<br>SHEET No.                                    |  |
| (ALL OF THIS ON THE PICTURE SIDE)                          |  | (ALL OF THIS ON THE ADDRESS SIDE)                                  |  |
| PLACE OF TITLE LOWER BORDER                                |  | FRONT No.  |  |
| TITLE (IN FULL) FROM HILLS OVERLOOKING<br>KILLARNEY LAKES: |  | IMPRINT NONE   |  |
| (VIEW 5)   |  |  |  |
| COLOR DESCRIPTION SEE<br>AS PER COPY ATTACHED.             |  | REMARKS  |  |
| BUILDINGS  |  |  |  |
| ROOF   |  |  |  |
| TRIMMINGS  |  |  |  |
| PHOTO PROPERTY OF C. T. & Co.-CUSTOMER                     |  |  |  |
| LV   |  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY |  |
|  |  | APR 20 1928<br>X ADV   |  |

COMPLETED

16

WANTED

RETENSHED FOTO

BLACK & W. PROOF

BLACK COLORED PROOF

SUBMIT TO OFFICE

127



|   |   |                                   |
|---|---|-----------------------------------|
| MICHIGAN OBSERVATION CO.,<br>HOMER, MICH.   |   | NO. 120240                        |
| DATE 4-16-28.   |   | ORDER No 26731                    |
| 12M FOLDER VIEWS  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER   | FRONT NO.   |                                   |
| TITLE (IN FULL) OLD SPRINGVILLE MILL.<br>ERECTED 1827, (NOW CALLED KILLARNEY<br>LAKES MILL) | IMPRINT NONE  |                                   |
| (VIEW 6)  |   |                                   |
| COLOR DESCRIPTION SEE   | REMARKS   |                                   |
| BUILDINGS AS PER COPY ATTACHED.   |   |                                   |
| ROOF  |   |                                   |
| TRIMMINGS   |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER  |   |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | APR 20 1929                       |
| MASTER COPY   |   | X ADV                             |

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HAND COLORED PROOF  
SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO. 120241

ORDER NO. 26731

DATE 4-16-28.

SHEET NO.  
PHOTO  
SHEET NO.

12 M FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) VINEYARD LAKE HEIGHTS.

IMPRINT NONE

(VIEW 7)

COLOR DESCRIPTION

SEE

REMARKS

AS PER COPY ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

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HAND COLORED PROOF  
SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO. 120242

ORDER NO. 26731

DATE 4-16-28.

SHEET NO.  
PHOTO  
SHEET NO.

12M

FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) "ROUND LAKE" AT WAMPLER LAKE,  
MICH. STATE PARK.

IMPRINT NONE

(VIEW 9)

COLOR DESCRIPTION

SEE

REMARKS

AS PER COPY ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

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CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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MASTER COPY

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RETouched FOTO

BLACK & W. PROOF

HAND COLORED PROOF

SUBMIT TO OFFICE



|   |  |                                   |
|---|--|-----------------------------------|
| MICHIGAN OBSERVATION CO.,<br>HOMER, MICH.                                       |  | NO. 120243                        |
| DATE 4-16-28.   |  | ORDER No. 26731                   |
| 12 M FOLDER VIEWS   |  | SHEET NO.<br>PHOTO<br>SHEET No.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER   |  | FRONT No.                         |
| TITLE (IN FULL) BASE LAKE, WEST OF TOWERS,<br>BETWEEN PROSPECT HILL & U.S. 112. |  | IMPRINT NONE                      |
| (VIEW 10)   |  |                                   |
| COLOR DESCRIPTION SEE   |  | REMARKS                           |
| BUILDINGS AS PER COPY ATTACHED.   |  | 16                                |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER  |  |                                   |
| CURT TEICH & COMPANY, INC., CHICAGO   |  |                                   |
| PHOTO TICKET  |  |                                   |
| MASTER COPY   |  |                                   |
| APR 14 1928   |  |                                   |
| X ADV   |  |                                   |

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SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO 120244

ORDER NO. 26731

DATE 4-17-28.

SHEET NO.  
PHOTO  
SHEET NO.

12 M FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) EVANS LAKE, NAMED BY  
MUSGRAVE EVANS, 1824. (FIRST WHITE SETTLER)

IMPRINT NONE

(VIEW 11)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*Attached*

*16*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

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WANTED

REMOVED FOTO

REMOVED PHOTO

REMOVED PHOTO

SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO. 120245

ORDER No. 26731

DATE 4-17-28.

SHEET No.  
PHOTO  
SHEET No.

12 M FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) AT CEDAR HILL, WAMPLER LAKE  
STATE PARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.  
IMPRINT NONE

(VIEW 12)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

APR 20 1928

LV

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RETOUCHED FOTO

ELABORATE W. PROOF

AND RATHER FIRST

SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO. 120246

ORDER NO 26731

DATE 4-17-28.

SHEET NO.  
PHOTO  
SHEET NO.

12M FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) ACROSS IRON LAKE, IRISH HILL  
TOWER IN DISTANCE.

IMPRINT NONE

(VIEW 13)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

(BINDING MARGIN)

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CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

APR 24 1928

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BLACK & W. PROOF  
AND COLORED PROOF  
SUBMIT TO OFFICE



MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO. 120247

ORDER NO. 26731

DATE 4-17-28.

SHEET NO.  
PHOTO  
SHEET NO.

12M

FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

TITLE (IN FULL) MOONLIGHT, SAND LAKE BEACH.

IMPRINT NONE

(VIEW 14)

COLOR DESCRIPTION SEE  
PARTIALLY HIDDEN MOON.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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APR 25 1928

8261 72 ADV

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CLARK & W. PROGE  
HAND COLORED PROGE  
SUBMIT TO OFFICE



NO. 120248

MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

ORDER NO. 26731

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-17-28.

12 M

FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) BRICH WALKER TAVERN,  
ERECTED 1854, ANTIQUES.

FRONT NO.

IMPRINT NONE

(VIEW 15)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

(BINDING MARGIN)

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PHOTO TICKET

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APR 20 1928  
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APR 21 1928

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HAND COLORED PROOF  
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MICHIGAN OBSERVATION CO.,  
HOMER, MICH.

NO. 120249

ORDER No. 26731

DATE 4-17-28.

SHEET No.  
PHOTO  
SHEET No.

12 M FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) APPROACHING BUNDY HILL  
TOWER FROM WEST.

IMPRINT NONE

(VIEW 16)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 20 1928

X ADV

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RETouched PHOTO  
BLACK & W. PROOF  
HAND COLORED PROOF  
SUBMIT TO OFFICE



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 120250 ORDER NO. 50778 DATE 12-12-1934  
CUSTOMER CHILLICOTHE BUSINESS COLLEGE,  
CHILLICOTHE, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2  
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
CHILLICOTHE BUSINESS COLLEGE,  
CHILLICOTHE, MISSOURI  
(SUB TITLES AS ON 120250)

STYLE MAKEOVER  
AMERICAN ART, WHITE BORDER  
(All of this on address side)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

USE PHOTO NO. 120250. FOLLOW SAME LAYOUT AS  
120250. TELEGRAPH BUILDING IS OUT OF PROPORTION  
WITH REST OF BLDGS. MAKE IT SAME SIZE AS  
VINCENT HALL.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 - 60 85 - 100 110 120 133 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID  
FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED TO PHOTO USED FOR

*Photo in 91458*



120250

9/11/44



PUBLISHED BY EVA M. FREY, "THE LITTLE SHOP"  
GREEN SPRINGS, OHIO.

NO 120251

ORDER NO. 26880

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) "SPRING LODGE" IN  
FOREST PARK, GREEN SPRINGS, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BLDG. GRAYISH GREEN. TRIM DARKER GREEN, 2 SHADES DARKER OF SAME COLOR  
BUILDINGS AS BODY. WINDOW SASH WHITE. SHINGLE ROOF GRAYISH BROWN. EARLY  
AUTUMN EFFECT. MAKE A LOVELY SKY, SOME SOFT FLEECY CLOUDS. PALE PINK  
ROOF AT TOP OF BLDGS. LIGHT BLUE AT TOP. IF NECESSARY TO CUT THIS  
TRIMMINGS PHOTO DO IT AT BOTTOM, INSTEAD OF SKY.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 22 1928

LV

PHOTO TICKET

ADV

MASTER COPY

98160 ESP. SKY IS GOOD



63

PUBLISHED BY EVA M. FREY, "THE LITTLE SHOP", NO. 120252  
GREEN SPRINGS, OHIO.

DATE 4-20-1928

ORDER NO. 26880

SHEET NO.  
PHOTO  
SHEET NO.

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE GREEN SPRINGS  
SANITARIUM, GREEN SPRINGS, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1  
IMPRINT SAME AS ABOVE

R.M.

(BINDING MARGIN)  
COLOR DESCRIPTION BLDG. RED BRICK, PORCH WHITE LATTICE GREEN (DARK BUT BRIGHT) WINDOW  
BUILDINGS SASH BLACK, STONE TRIMMINGS. EARLY AUTUMN EFFECT.

ROOF  
TRIMMINGS FOR GENERAL COLOR SCHEME  
SEE CARD ATTACHED. 98161

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

MAY 31 1928

98161 MASTER COPY

ADV

SKY IS GOOD.

R

138



37

|  |                        |  |
|--|------------------------|--|
| PUBLISHED BY HARPEL, STATIONER,<br>LEBANON, PA.  |                        | NO. 120253   |
| DATE 4-20-1928   |                        | ORDER No. 26878  |
| 2 2 M DUOTONE  |                        | SHEET NO.<br>PHOTO<br>SHEET NO.  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small><br>PLACE OF TITLE LOWER BORDER<br>TITLE (IN FULL) LEBANON BATHING CASINO,<br>NEAR FAIR GROUNDS, LEBANON, PA.<br>✓ |                        | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small><br>FRONT No. 1<br>IMPRINT SAME AS ABOVE |
| <small>(BINDING MARGIN)</small>  | COLOR DESCRIPTION, SEE | REMARKS  |
|  | BUILDINGS              |  |
|  | ROOF                   |  |
|  | TRIMMINGS              |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER   |                        |  |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY   |                        |  |

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MAY 5 1928  
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135



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|  |  |  |
|--|--|--|
| PUBLISHED BY HARPEL, STATIONER,<br>LEBANON, PA.                            |  | NO. 120254                                       |
| DATE 4-20-1928   |  | ORDER NO. 26878                                  |
| 2 M DUOTONE  |  | SHEET NO.<br>PHOTO<br>SHEET NO.                  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                           |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE LOWER BORDER  | FRONT NO. 1  |  |
| TITLE (IN FULL) LEBANON BATHING CASINO,<br>NEAR FAIR GROUNDS, LEBANON, PA. | IMPRINT SAME AS ABOVE  |  |
| COLOR DESCRIPTION SEE  | REMARKS  |  |
| BUILDINGS  |  |  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| COMPLETED  |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                     |  |  |
| LV   | CURT TEICH * & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 10 1928<br>ADV                               |

*[Red handwritten signature]*

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31

|   |                   |  |
|---|-------------------|--|
| PUBLISHED BY HARPEL, STATIONER,<br>LEBANON, PA.   |                   | NO. 120255<br>X<br>ORDER NO 26878<br>SHEET NO.<br>PHOTO<br>SHEET NO.                     |
| DATE 4-20-1928  |                   |  |
| 2 M   |                   | DUOTONE  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small><br>PLACE OF TITLE LOWER BORDER<br>TITLE (IN FULL) LEBANON BATHING CASINO,<br>NEAR FAIR GROUNDS, LEBANON, PA. ✓ |                   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small><br>FRONT NO. 1<br>IMPRINT SAME AS ABOVE |
| <small>(BINDING MARGIN)</small>   | COLOR DESCRIPTION | SEE  |
|   | BUILDINGS         |  |
|   | ROOF              |  |
|   | TRIMMINGS         |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER  |                   | MAY 9 1928   |
| CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET   |                   |  |
| LV  | MASTER COPY       | ADV  |

*[Red handwritten signature]*

162



31

PUBLISHED BY HARPEL, STATIONER,  
LEBANON, PA.

NO. 120256

ORDER No. 26878

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) LEBANON BATHING CASINO,  
NEAR FAIR GROUNDS, LEBANON, PA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO MAY 9 1928

PHOTO TICKET

MASTER COPY

ADV

Handwritten signature in red ink.

1162



31

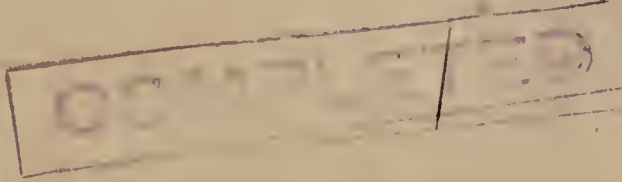
|  |  |  |
|--|--|--|
| PUBLISHED BY HARPEL, STATIONER,<br>LEBANON, PA.                            |  | NO 120257  |
| DATE 4-20-1928   |  | ORDER NO. 26878                                  |
| 2 M  |  | DUOTONE  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                           |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE LOWER BORDER  | FRONT NO. 1  |  |
| TITLE (IN FULL) LEBANON BATHING CASINO,<br>NEAR FAIR GROUNDS, LEBANON, PA. | IMPRINT SAME AS ABOVE  |  |
| COLOR DESCRIPTION SEE  | REMARKS  |  |
| BUILDINGS  |  |  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                     |  | MAY 9 1928                                       |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV  |

*[Red handwritten signature]*

162



31

|  |   |                                   |
|--|---|-----------------------------------|
| PUBLISHED BY HARPEL, STATIONER,<br>LEBANON, PA.                            |   | NO. 120258                        |
| DATE 4-20-1928   |   | ORDER NO. 26878                   |
| 1 M DUOTONE  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)  |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER  | FRONT NO. 1   |                                   |
| TITLE (IN FULL) LEBANON BATHING CASINO,<br>NEAR FAIR GROUNDS, LEBANON, PA. | IMPRINT SAME AS ABOVE   |                                   |
| COLOR DESCRIPTION SEE  | REMARKS   |                                   |
| BUILDINGS  |  |                                   |
| ROOF   |   |                                   |
| TRIMMINGS  |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                     |   | MAY 9 1928                        |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY                    | ADV                               |

*Red handwritten mark resembling a stylized 'R' or '2'.*

114



37

|  |   |  |
|--|---|--|
| PUBLISHED BY ANDREWS VARIETY STORE,<br>GREENVILLE, KY. |   | NO. 120259                                       |
| DATE 4-19-1928   |   | ORDER No. 26845                                  |
| I M  |   | BLACK & WHITE                                    |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>       |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE   | UPPER BORDER  | FRONT NO. 1                                      |
| TITLE (IN FULL)  | HIGH SCHOOL, GREENVILLE,<br>KY.   | IMPRINT SAME AS ABOVE                            |
| COLOR DESCRIPTION SEE                                  |   | REMARKS  |
| BUILDINGS  |   | <div>COMPLETED</div>                             |
| ROOF   |   |  |
| TRIMMINGS  |   |  |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER                 |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MAY 10 1928<br>ADV |  |
| MASTER COPY  |   |  |

R

1 Pr.

102



4/1

PUBLISHED BY ANDREWS VARIETY STORE,  
GREENVILLE, KY.

NO 120260

ORDER No. 26845

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BAPTIST CHURCH, GREENVILLE,  
KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 18 1928

LV

MASTER COPY

ADV

RECEIVED

R

102



37

|  |   |                                   |
|--|---|-----------------------------------|
| PUBLISHED BY ANDREWS & VARIETY STORE,<br>GREENVILLE, KY. |   | NO. 120261                        |
| DATE 4-19-1928   |   | ORDER No. 26845                   |
|  |   | SHEET No.<br>PHOTO<br>SHEET No.   |
| I M BLACK & WHITE  |   |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)                        |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER BORDER                              | FRONT NO. 1   |                                   |
| TITLE (IN FULL) MAIN STREET, GREENVILLE,<br>KY.          | IMPRINT SAME AS ABOVE                               |                                   |
| COLOR DESCRIPTION SEE                                    | REMARKS   |                                   |
| BUILDINGS  |   |                                   |
| ROOF   |   |                                   |
| TRIMMINGS  |   |                                   |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER                   |   |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | MAY 14 1928<br>ADV                |
| MASTER COPY  |   |                                   |

R

1 Pr.

128



31  
**DEADLINE**

|  |   |                                   |
|--|---|-----------------------------------|
| PUBLISHED BY ANDREWS VARIETY STORE,<br>GREENVILLE, KY. |   | NO. <del>X2062</del> 120262       |
| DATE 4-15-1928   |   | ORDER NO. 26845                   |
| I M BLACK & WHITE                                      |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)                      |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE   | UPPER BORDER  | FRONT NO. 1                       |
| TITLE (IN FULL)  | COURT HOUSE, GREENVILLE,<br>KY.                                     | IMPRINT SAME AS ABOVE             |
| COLOR DESCRIPTION                                      | SEE   | REMARKS                           |
| BUILDINGS  |   |                                   |
| ROOF   |   |                                   |
| TRIMMINGS  |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                 |   |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO,<br>PHOTO TICKET<br>MASTER COPY | MAY 10 1928<br>ADV                |

1 Pr.

2  
**DEADLINE**



WILLIAMS & WELLS, GREENVILLE, KENTUCKY

NO. 120262-Z

ORDER No. 78660

DATE 3-24-53

2 M POST CARDS

C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COURT HOUSE, GREENVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED CARD NO. 120262

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION              | EST. TIME |              | DATE<br>ENTERED DEPT. | DATE<br>COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
|                        | Clock No. | Time Allowed |                       |                   |
| COMPOSING, Type Set Up |           |              | MAR 26 1953           | MAR 26 1953       |
| SKETCH                 |           |              |                       |                   |
| RETOUCHING             |           | 1 1/2        | MAR 27 1953           | APR 2 1953        |
| REPHOTO                |           |              |                       |                   |
| PHOTO-LITHO            |           |              |                       |                   |
| BLEUPRINT              |           |              |                       |                   |
| STRIPPING, OPAQUING    |           |              | APR 6 1953            |                   |
| HAND COLOR PROOF       |           |              |                       |                   |
| ARTIST DEPT.           |           |              |                       |                   |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3/20/53  
modified  
8/8



31

PUBLISHED BY NOWELL'S REXALL STORE,  
RAVENSWOOD, W. VA.

NO. 120263

ORDER NO. 26871

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WALNUT STREET, RAVENSWOOD,  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION SEE REMARKS  
ON RIGHT 1ST BUFF, OTHERS RED. ON LEFT 1ST RED 2GRAY OTHERS RED.  
BUILDINGS REMOVE LARGE POLES & WIRES.  
ROOF  
TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 3 1928

LV

MASTER COPY

ADV

R

132



37

PUBLISHED BY NOWELL'S REXALL STORE,  
RAVENSWOOD, W. VA.

NO 120264

ORDER NO. 26871

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) M.E. CHURCH SOUTH, RAVENSWOOD, W. VA. SAME AS ABOVE

IMPRINT

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUFF BRICK, GREEN ROOF, GRAY STEPS & TRIM. BLDG. ON RIGHT RED  
BUILDINGS BRICK.

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

MAY 8 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

ADV

*[Handwritten signature]*

112



231

PUBLISHED BY NOWELL'S REXALL STORE,  
RAVENSWOOD, W. VA.

NO. 120265

ORDER NO. 26871

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) RAVENSWOOD HIGH SCHOOL,  
RAVENSWOOD, W. VA. ✓

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUFF BRICK, GRAY TRIM & SILLS & STEPS.

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 18 1928

MASTER COPY

ADV

R

139



DEADLINE

PUBLISHED BY NOWELL'S REXALL STORE,  
RAVENSWOOD, W. VA.

NO. 120266

ORDER NO. 26871

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) FERRY BOAT AND OHIO  
RIVER, RAVENSWOOD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BOAT WHITE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

MAY 8 1928

ADV

DEADLINE



31

PUBLISHED BY NOWELL'S REXALL STORE,  
RAVENSWOOD, W. VA.

NO. 120267

ORDER NO. 26871

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RAVENSWOOD HOUSE,  
RAVENSWOOD, W. VA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. WHITE, DARK ROOF, GRAY STEPS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

ADV

R

102



31

PUBLISHED BY NOWELL'S REXALL STORE,  
RAVENSWOOD, W. VA.

NO. 120268

ORDER NO 26871

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BIRD'S EYE VIEW OF  
RAVENSWOOD, W. VA. ON OHIO RIVER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDGS. RED & LIGHT GRAY.

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 8 1928

ADV

R

116



SAMUEL NIPER,  
BUDD LAKE, N.J.

NO. 120269

ORDER NO. 26873

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

TITLE (IN FULL)

*BUDD & PATILION* X BUDD LAKE, NEW JERSEY.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

(BINDING MARGIN)

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 4 1928  
ADV

*R*

*116*



SAMUEL NIPER,  
BUDD LAKE, N.J.

NO. 120270

DATE 4-20-1928

ORDER NO. 26873

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BUDD LAKE, NEW JERSEY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 3- 1928

ADV

Sheet 3327.  
172

*Handwritten signature or initials in red ink.*



3527

|  |  |                                   |
|--|--|-----------------------------------|
| SAMUEL NIPER,<br>BUDD LAKE, N.J.       |  | NO. 120271                        |
| DATE 4-20-1928                         |  | ORDER NO 26873                    |
| 6 M                                    |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| AMERICAN ART                           |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)      |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                         | UPPER BORDER   | FRONT NO. 1                       |
| TITLE (IN FULL)                        | BUDD LAKE, NEW JERSEY.   | IMPRINT NONE                      |
| COLOR DESCRIPTION                      | SEE  | REMARKS                           |
| BUILDINGS                              |  |                                   |
| ROOF                                   |  |                                   |
| TRIMMINGS                              |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |  |                                   |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 9 1928<br>ADV                 |

R



Photo 23

E. A. GARVEY,  
61 WACKER DRIVE,  
CHICAGO, ILL.

NO 120272

ORDER No. 26768

DATE 4-17-28.

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

TITLE (IN FULL) ED. GARVEY - STATIONERY,  
SUPPLIES.

IMPRINT C.T.

R.M. (To Come)

*photo with  
to ans 10/18/28  
Leopold back Co  
Huntington  
Pa.*

COLOR DESCRIPTION

SEE

BLUE CURTAIN - DRAPERIES.

TAN WALL.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Archway draped royal blue with gold fringe.  
Ceiling & walls are rough plaster with stippled yellow or gold paint.  
Sofas are in same finish but silver instead of yellow.  
Seeds are walnut and chairs the same with dark blue seats.  
Bed lights are green shades with bronze bases. Chairs around  
wall have green & blue leather seats & backs. Floor is green.  
Ceiling light fixtures are plaster like ceiling with green shades.  
Dark signs are bronze polished letters and dark background.*

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LV

MASTER COPY

X ADV

APR 30 1928

WANTED

RETACHED FOTO

BLACK & W. PROOF

AND COLORED PROOF

SUBMIT TO OFFICE



OK

THE LOTUS RESTAURANT,  
721- 14th ST. N.W.  
WASHINGTON, D.C.

DATE 4-17-28.

NO. 120273

ORDER NO. 26769

SHEET NO.  
PHOTO  
SHEET NO.

12M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE LOTUS RESTAURANT,  
727 14th ST. N. W.,  
WASHINGTON, D.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 5  
IMPRINT *Published by 1212 B. St. N.W.*  
C.M. STYRON, WASHINGTON,  
D.C.

COLOR DESCRIPTION SEE  
AS PER COPY ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

R.M.

REMARKS  
SUBMIT HAND COLORED PROOF DIRECT  
TO C.M. STYRON, WASHINGTON, D.C.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

APR 20 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

X ADV

WANTED  
RETURNED TO  
BLACK & WHITE  
HARRIS COLOR LAB  
SUBMIT TO OFFICE



125

C2

C2

|  |  |                                   |
|--|--|-----------------------------------|
| PUBLISHED BY RYAN'S BOOK STORE,<br>PHILIPPI, W. VA.  |  | NO. 120274                        |
| DATE 4-19-1928   |  | ORDER NO. 26841                   |
| 6 M AMERICAN ART   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER BORDER  | FRONT NO. 1  |                                   |
| TITLE (IN FULL) OLD COVERED BRIDGE BUILT<br>1352 OVER TYGART VALLEY RIVER,<br>XXXXX PHILIPPI, W. VA. ✓           | IMPRINT SAME AS ABOVE  |                                   |
| COLOR DESCRIPTION SEE  | REMARKS  |                                   |
| BUILDINGS BRIDGE GRAY, SLATE ROOF, GRAY PIERS. WHITE END BLACK LETTERS.<br>REMOVE ORANGE CRUSH SIGN IN CENTER. ✓ |  |                                   |
| ROOF   |  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER   |  |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 8 1928<br>ADV                 |

Sheet 3327

R

172



27

PUBLISHED BY RYAN'S BOOK STORE,  
PHILIPPI, W. VA.

NO. 120275

ORDER NO. 26841

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SCENE ON TYGART VALLEY  
RIVER, PHILIPPI, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS.

BUILDINGS ENLARGE SCENE TO FULL POST CARD SIZE.

ROOF

TRIMMINGS

1  
COMPLETED

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 9 1928

ADV

22

22-5-2



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 120276

ORDER NO. 26838

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

60M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE IN PLATE, SAME AS ON 103236

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL SAME AS ON SAMPLE

TITLE (IN FULL) HEINZ PIER, ATLANTIC  
CITY.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER BACK OF PHOTO.

ROOF

SUBMIT H.C. PROOF

TRIMMINGS

CUSTOMER

*Make 2 auto*

MAY 1 - 1928

### HANDCOLORED PROOF

This Proof must show full title  
copy of Reading Matter, when  
sent to customer for O.K. Put  
this card on sheet before Proof  
and everything OK'd.

Must be finished:

HEINZ PIER, ATLANTIC CITY.

WHITE BUILDINGS - RED ROOFS

LETTERS " PERMANENT EXHIBIT", " PURE FOOD PRODUCTS",  
"HEINZ OCEAN PIER" TO BE GOLD, AND BROUGHT OUT CLEARLY.

LARGE FIGURE "57" IS WHITE. REMOVE ALL LAMP POSTS. ENTRANCE TO PIER,  
AT EDGE OF BOARDWALK SHOULD BE SHOWN AS NEARLY AS POSSIBLE IN THE  
SHAPE IT IS SHOWN ON SUBJECT #103236. TAKE OUT THE PEOPLE FROM IN  
FRONT OF THIS ENTRANCE, SO THAT IT WILL SHOW.

UNDER STRUCTURE OF PIER IS WEATHERED WOOD.

TITLE TO BE IN SAME FORM AND SAME POSITION AS ON VIEW #103236

COMPLETED

*Ruth*



|   |   |  |
|---|---|--|
| <b>I. ROBBINS &amp; SON,</b><br><b>PITTSBURGH, PA.</b>  |   | NO. 120277<br><br>ORDER NO. 26836<br>SHEET NO.<br>PHOTO<br>SHEET NO. |
| DATE 4-19-1928  |   |  |
| 60M   |   | AMERICAN ART   |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>  |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>                     |
| PLACE OF TITLE <b>IN PLATE -SAME AS ON 103239</b>   | FRONT NO. <b>SPECIAL AS PER SAMPLE</b>  |  |
| TITLE (IN FULL) <b>MAIN PLANT &amp; GENERAL</b><br><b>OFFICES H. J. HEINZ CO., PITTSBURGH, PA.</b><br><b>VISITORS ALWAYS WELCOME.</b> | IMPRINT <b>NONE</b>   |  |
| COLOR DESCRIPTION <small>SEE</small> <b>SMALL VIEW **WHERE WE BEGAN IN 1869**</b>   | REMARKS <b>AS SHOWN ON VIEW NO.</b>   |  |
| BUILDINGS <b>103239 SHOULD BE INSERTED IN SAME FORM &amp; SAME POSITION.</b>  |   |  |
| ROOF <b>COLORS SAME AS ON 103239.</b>   |   |  |
| TRIMMINGS   | <b>SUBMIT H.C. PROOF</b>  |  |
| PHOTO PROPERTY OF C. T. & CO.-CUSTOMER  |   | <b>MAY 1- 1928</b>   |
| LV  | <b>CURT TEICH &amp; COMPANY, INC., CHICAGO</b><br><small>PHOTO TICKET</small><br><b>MASTER COPY</b> |  |
|   |   | ADV  |

*Rush*

### HANDCOLORED PROOF

This Proof must show full title and copy of Reading Matter, when submitting to customer for O.K. Do not put this card on sheet before Proof is returned and everything OK'd.  
 Must be finished:



12027.8



W. L. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 120278

ORDER No. 26838

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

60 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE IN PLATE SAME AS OTHER  
TITLE (IN FULL) HEINZ VIEWS IN SCROLL FORM

TITLE -ART SALON, HEINZ OCEAN PIER,  
ATLANTIC CITY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPECIAL AS PER SAMPLE CARD

IMPRINT NONE

SUBMIT H.C. PROOF

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

OBELISK (COLUMN) IN CENTER OF PHOTO IS WHITE. FLOOR POLISHED OAK.  
BUILDINGS 2 OCTAGON MATS ON FLOOR ARE FIBRE-TAN WITH GREEN BORDER.

PYRAMIDS, REAR CENTER & CENTER RIGHT ARE DISPLAYS OF HEINZ CANNED  
ROOF & BOTTLED PRODUCTS. CEILING, BEAMS & PILLARS ARE WHITE. FIGURES AT  
LEFT ARE INDIAN MAN & WOMAN & 2 COLONIALS (REPRESENTING A PEACE TREATY  
TRIMMINGS THESE ARE STATUES (NOT LIVE PEOPLE). COLORING IN THE MURAL IN  
BACK OF PHOTO IS SAME AS IN VIEW OF NO. 103237. GREEN DRAPES HANG IN  
DOORWAY OF LECTURE ROOM, LOCATED IN REAR OF PHOTO AT RIGHT, BETWEEN 4  
REAR PILLARS. MOTTOS ON SIDE OF BEAMS "TO DO A COMMON, ETC. & QUALITY  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER ETC. ARE IN GOLD LEAF. (SEE BACK OF PHOTO)

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY - 1928  
ADV

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Must be finished:

Make 2 cuts  
Push



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO 120279 IN  
STAMP SPACE  
ORDER NO. 26673  
SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-18-1928

6 M TAG CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) SUMMIT HOUSE, TOP OF JACOB'S  
LADDER IN THE BERKSHIRES, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. AS PER SAMPLE ATTACHED

IMPRINT PUBLISHED BY GEORGE H.  
PHELPS, CHESTER, MASS.  
IMPRINT IN LEFT MARGIN.  
ON VIEW SIDE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 112665. MAKE LIKE SAMPLE ATTACHED.  
BORDER NOT TO BE AS WIDE AS ON SAMPLE, MAKE JUST  
WIDE ENOUGH TO ACCOMMODATE TITLE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 9 1928

ADV

COMPLETED



PUBLISHED BY SANDER BROS.,  
PEORIA, ILL.

NO. 120280

ORDER NO 26898

DATE 4-21-1928

SHEET NO.  
PHOTO  
SHEET NO.

24 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) ILLINOIS NATIONAL  
GUARD ARMORY, PEORIA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

(ALSO USED IN FOLDER)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*FINISH BUILDING  
AT RIGHT CORNER*

*Proof*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 8 1928

ADV

144

*Deall*



H. G. BRACE & CO.,  
SEATTLE, WASH.

NO. 120281

ORDER NO. 26790

DATE 4-18-28.

SHEET NO.  
PHOTO  
SHEET NO.

13M

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~MT. LASSEN IN ERUPTION~~  
TITLE (IN FULL) MT. LASSEN IN ERUPTION.

FRONT No. 5

IMPRINT H.G. BRACE & CO.,  
SEATTLE, WASH.

© IN PLATE

R.M.

COLOR DESCRIPTION SEE  
GREEN TREES AND BLUE SKY.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

JUN 1928

X ADV

WANTED  
RETURNED PHOTO  
BLACK & W. PR385  
HAND COLORED PROOF  
SUBMIT TO OFFICE



# DEADLINE

W. R. MC KERALL,  
WILSON DAM, ALA.

NO. 120282

ORDER NO. 26945

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-24-1928

6 M FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) RIVER RUSHING THROUGH  
SPILLWAYS, VIEW FROM NORTH BANK.

(VIEW 1)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 3- 1928

ADV

LV

*Deadline*

*Sheet 3326  
135*



# DEADLINE

W.R. MC KERALL,  
WILSON DAM, ALA.

NO 120283

ORDER NO. 26945

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

## 6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

TITLE (IN FULL) POWER HOUSE SHOWING EIGHT  
GENERATORS, COMBINED CAPACITY 260,000 H.P.

IMPRINT NONE

(VIEW 2)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 3- 1928  
ADV

LV

CELESTIAL

R-4-30

*Deadline*

Sheet 3326  
113



W.R. MC KERALL,  
WILSON DAM, ALA.

NO. 120284

DATE 4-24-1928

ORDER NO. 26945

SHEET NO.  
PHOTO  
SHEET NO.

6M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) DAM NO. 1, 3 MILES BELOW  
WILSON DAM, FOR NAVIGATION PURPOSES  
ONLY.

(VIEW 3)

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X  
IMPRINT NONE

REMARKS

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LV

CURT TEICH & COMPANY, INC., CHICAGO MAY 1 - 1928

PHOTO TICKET

MASTER COPY

ADV

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107

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# DEADLINE

|   |  |                                   |                     |
|---|--|-----------------------------------|---------------------|
| W.R. MC KERALL,<br>WILSON DAM, ALA.                                     |  | NO. 120285                        |                     |
| DATE 4-24-1928  |  | ORDER NO. 26945                   |                     |
| 6 M LARGE FOLDER VIEWS  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |                     |
| (ALL OF THIS ON THE PICTURE SIDE)                                       |  | (ALL OF THIS ON THE ADDRESS SIDE) |                     |
| PLACE OF TITLE LOWER BORDER   | FRONT NO.  |                                   |                     |
| TITLE (IN FULL) AEROPLANE VIEW OF PROPOSED<br>SITE OF CLINCH RIVER DAM. | IMPRINT NONE   |                                   |                     |
| (VIEW 5)  |  |                                   |                     |
| COLOR DESCRIPTION SEE   | REMARKS  |                                   |                     |
| BUILDINGS   |  |                                   |                     |
| ROOF  |  |                                   |                     |
| TRIMMINGS   |  |                                   |                     |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                  |  |                                   |                     |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY |                                   | MAY 1 - 1928<br>ADV |

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Sheet 3326

Deadline



W. R. MC KERALL,  
WILSON DAM, ALA.

DATE 4-24-1928

NO. 120286

ORDER No. 26945

SHEET No.  
PHOTO  
SHEET No.

6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) MOSCOSH BEND FROM LOOK-  
OUT MOUNTAIN, CHATTANOOGA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.  
IMPRINT NONE

(VIEW 6)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO MAY 1 - 1928  
PHOTO TICKET  
MASTER COPY ADV

LV

COMPLETED

Deadline

Sheet 3326  
135



# DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| W.R. MC KERALL,<br>WILSON DAM, ALA.   |  | NO. 120287                        |
| DATE 4-24-1928  |  | ORDER NO 26945                    |
| 6 M LARGE FOLDER VIEWS  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER   | FRONT NO.  |                                   |
| TITLE (IN FULL) AEROPLANE VIEW OF HALE'S<br>BAR, TENNESSEE RIVER, NEAR CHATTANOOGA. | IMPRINT NONE   |                                   |
| (VIEW 10)   |  |                                   |
| COLOR DESCRIPTION SEE   | REMARKS  |                                   |
| BUILDINGS   |  |                                   |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER  |  |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 2- 1928<br>ADV                |

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177

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# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| W. R. MC KERALL,<br>WILSON DAM, ALA.   |  | NO. 120288                        |
| DATE 11-17-28                          |  | ORDER NO. 31782                   |
| 6 M                                    |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| AMERICAN ART                           |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)      |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                         | UPPER BORDER.  | FRONT NO. 1                       |
| TITLE (IN FULL)                        | FLORIDA SHORT LINE FROM<br>MONTE SANO, NEAR HUNTSVILLE,<br>ALA.    | IMPRINT NONE                      |
| COLOR DESCRIPTION                      | SEE  | REMARKS                           |
| BUILDINGS                              |  |                                   |
| ROOF                                   |  |                                   |
| TRIMMINGS                              |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |  |                                   |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV                               |

*Deadline*



# DEADLINE

W. R. MC KERRALL,  
WILSON DAM, ALA.

NO. 120289

DATE 4-24-1928

ORDER NO. 26945

SHEET NO.  
PHOTO  
SHEET NO.

6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) CONFEDERATE MEMORIAL MONUMENT  
SHILOH NATIONAL PARK, PITTSBURG  
LANDING, TENN. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT NONE

(VIEW 15)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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ADV

LV

Sheet 3326

107

*Deadline*



# DEADLINE

W. R. MC KERALL,  
WILSON DAM, ALA.

NO. 120290

DATE 4-24-1928

ORDER NO 26946

SHEET NO.  
PHOTO  
SHEET NO.

6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) MICHIGAN MEMORIAL MONUMENT,  
SHILOH NATIONAL PARK, PITTSBURG  
LANDING, TENN.

IMPRINT NONE

(ALL OF THIS ON THE ADDRESS SIDE)

(VIEW 16)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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132



# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| W.R. MC KERALL,<br>WILSON DAM, ALA.  |  | NO. 120291                        |
| DATE 4-24-1928   |  | ORDER No. 26945                   |
| 6 M LARGE FOLDER VIEWS   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)  |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER  | FRONT NO.  |                                   |
| TITLE (IN FULL) KELLER MEMORIAL BRIDGE<br>ACROSS THE TENNESSEE RIVER AT<br>DECATUR, ALABAMA. | IMPRINT NONE   |                                   |
| (VIEW 13)  |  |                                   |
| COLOR DESCRIPTION SEE  | REMARKS  |                                   |
| BUILDINGS  |  |                                   |
| ROOF   |  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER   |  |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 2 - 1928<br>ADV               |

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107

Deadline



31

# DEADLINE

J. SHERMAN HOAR,  
RANGELEY, MAINE,

NO. 120292

ORDER NO. 27050

DATE 4-25-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VIEW OF SADDLEBACK,  
RANGELEY LAKES, ME. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO MAY 11 1928

PHOTO TICKET

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162

R



CURT TEICH & CO.,  
CHICAGO, ILL.

NO. 120293

ORDER NO 26791

DATE 4-18-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M BUSINESS CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) CURT TEICH & COMPANY PLANT,  
1733-1755 IRVING PARK BLVD., CHICAGO,  
U.S.A.

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LV

MASTER COPY

APR

ADV

CZ

*Photo used  
as on new  
sample attached  
5.24*



# DEADLINE

W. R. MC KERALL,  
WILSON DAM, ALA.

NO. 120294

DATE 4-24-1928

ORDER No. 26945

SHEET No.  
PHOTO  
SHEET No.

6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) U.S. NITRATE PLANT AT  
MUSCLE SHOALS, ALABAMA.

No. 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT NONE

IN PLATE; © by BRACEY & MC KERALL

(VIEW 4)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

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MAY 2 - 1928

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Sheet 3326

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# DEADLINE

PUBLISHED BY MEMPHIS PAPER CO.,  
MEMPHIS, TENN. MADE IN U.S.A.

NO. 120295

DATE 4-20-1928

ORDER NO. 26881

SHEET NO.  
PHOTO  
SHEET NO.

24 X2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 1

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) SHELBY COUNTY COURT HOUSE,  
MEMPHIS, TENN.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 35169-C. SURROUND BLDG. WITH PARKED AUTOS  
OF VARIOUS COLORS SHOWING SOME ACTION ON CARD. ALSO PLACE 2  
ORANGE COLORED STREET CARS RUNNING AS INDICATED IN PENCIL ON  
CARD ATTACHED.

*Large Photo*

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

8261

1928

ADV

*141 Sheet 3320*



31

THE AMERICAN NEWS CO., INC.,  
NEW YORK, N.Y.

NO. 120296

ORDER NO. 26892

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

THE BAY HOUSE, BELLPORT,  
L.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

IMPRINT

PUBLISHED BY C.W. HAWKINS,  
BELLPORT, L.I.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RETURN PHOTO WITH FINISHED  
CARDS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

MAY 10 1928

PHOTO TICKET

MASTER COPY

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COMPLETED

1 Reproduction

107



31

THE AMERICAN NEWS CO., INC.,  
NEW YORK, N.Y.

NO. 120297

ORDER NO. 26892

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BELLPORT COMMUNITY  
BUILDING, BELLPORT, L.I.

FRONT NO. 1  
IMPRINT PUBLISHED BY C.W. HAWKINS,  
BELLPORT, L.I.

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RETURN PHOTO WITH FINISHED  
CARDS.

*Handwritten:* 47260  
**COMPLETED**

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 6 1928  
ADV

107

*Handwritten:* R



31

DEADLINE

|  |  |  |
|--|--|--|
| THE AMERICAN NEWS CO., INC.,<br>NEW YORK, N.Y.   |  | NO. 120298   |
| DATE 4-20-1928                                   |  | ORDER NO. 26892                                      |
| I. M   |  | BLACK & WHITE  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>     |
| PLACE OF TITLE                                   | UPPER BORDER   | FRONT NO. 1  |
| TITLE (IN FULL)                                  | SAILING ON THE BAY OFF<br>BELLPORT, L.I.                           | IMPRINT PUBLISHED BY C.W. HAWKINS,<br>BELLPORT, L.I. |
| COLOR DESCRIPTION                                | SEE  | REMARKS  |
| BUILDINGS  |  | RETURN PHOTO WITH FINISHED<br>CARDS.                 |
| ROOF   |  | <i>4 more</i>  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER           |  |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 18 1928<br>ADV                                   |

DEADLINE

116



31

|  |  |                                   |
|--|--|-----------------------------------|
| THE AMERICAN NEWS CO., INC.,<br>NEW YORK, N.Y.   |  | NO. 120299                        |
|  |  | ORDER NO. 26892                   |
| DATE 4-20-1928                                   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| I M BLACK & WHITE                                |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)                |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER BORDER                      | FRONT NO. 1  |                                   |
| TITLE (IN FULL) ON THE BAY OFF BELLPORT,<br>L.I. | IMPRINT PUBLISHED BY C.W. HAWKINS,<br>BELLPORT, L.I.               |                                   |
| COLOR DESCRIPTION SEE                            | REMARKS  |                                   |
| BUILDINGS  | RETURN PHOTO WITH FINISHED CARDS.                                  |                                   |
| ROOF   | <i>Y more</i>  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER           |  |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 11 1928<br>ADV                |

*RR*

11/6



31

# DEADLINE

|  |   |  |
|--|---|--|
| THE AMERICAN NEWS CO., INC.,<br>NEW YORK, N.C. |   | NO. 120300   |
| DATE 4-20-1928                                 |   | ORDER NO. 26892                                      |
| I M  |   | BLACK & WHITE  |
| (ALL OF THIS ON THE PICTURE SIDE)              |   | (ALL OF THIS ON THE ADDRESS SIDE)                    |
| PLACE OF TITLE                                 | UPPER BORDER  | FRONT NO. 1  |
| TITLE (IN FULL)                                | YACHTING AT BELLPORT, L.I.                          | IMPRINT PUBLISHED BY C.W. HAWKINS,<br>BELLPORT, L.I. |
| COLOR DESCRIPTION                              | SEE   | REMARKS  |
| BUILDINGS                                      |   | RETURN PHOTO WITH FINISHED CARDS                     |
| ROOF   |   |  |
| TRIMMINGS                                      |   |  |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER       |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | MAY 14 1928  |
| MASTER COPY                                    |   | ADV  |

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110

# DEADLINE



PUBLISHED BY C. M. COBB CO.,  
CLIFF ISLAND, MAINE.

NO 120301

ORDER NO. 26887

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

TITLE (IN FULL) SUNSET ROAD AND AUCOCISCO  
HOUSE, CLIFF ISLAND, MAINE.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

MAY 8 1928

ADV

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162



DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| PUBLISHED BY C. M. COBB CO.,<br>CLIFF ISLAND, MAINE.                |  | NO. 120302                        |
| DATE 4-20-1928  |  | ORDER NO. 26887                   |
| IM  |  | BLUESKY                           |
| (ALL OF THIS ON THE PICTURE SIDE)                                   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER   | FRONT NO. 1  |                                   |
| TITLE (IN FULL) SCENE NEAR BATHING<br>BEACH, CLIFF ISLAND, MAINE. ✓ | IMPRINT  | SAME AS ABOVE                     |
| COLOR DESCRIPTION SEE   | REMARKS  |                                   |
| BUILDINGS   |  |                                   |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER                            |  |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 18 1928<br>ADV                |

R



37

PUBLISHED BY C.M. COBB CO.,  
CLIFF ISLAND, MAINE.

NO. 120303

ORDER NO. 26887

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

TITLE (IN FULL)

THE BEECHES, CLIFF ISLAND,  
MAINE ✓

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

MAY 18 1928

ADV

R

162



23

PUBLISHED BY C.W. COBB CO.,  
CLIFF ISLAND, MAINE.

NO. 120304

ORDER NO. 26887

DATE 4-20-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) A ROCKY POINT, CLIFF  
ISLAND, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 18 1928

ADV

COMPLETED

2

162



31

PUBLISHED BY C. M. COBB CO.,  
CLIFF ISLAND, MAINE.

NO. 120305

ORDER NO 26887

4-20-1928

DATE

SHEET NO.  
PHOTO  
SHEET NO.

I M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE BEECHES, CLIFF ISLAND,  
MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

MAY 9 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

ADV

R

102



THE SANBORN SOUVENIR CO. INC.,  
4105 W. 41st Ave.,  
DENVER, COLO.

NO. 120306

DATE 4-19-28.

ORDER No. 26825

SHEET No.  
PHOTO  
SHEET No.

3 1/2 M

AMERICAN ART BUSINESS CARDS

3 1/2 x 2 1/4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS PER LAYOUT.

FRONT No.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) BROOKSIDE COTTAGE CAMP  
(as per layout)

IMPRINT

NONE

NONE

R.M.

COLOR DESCRIPTION  
AS PER COPY ATTACHED.

SEE

REMARKS

BUILDINGS

TISSUE

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

CURT TEICH, & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

APR 26 1928

X ADV

WANTED  
RECOVERED FROM  
BLANK F. B. I. FILE  
AND COPIES TO  
SUBMIT TO OFFICE



MOORE'S 5 & 10C STORE,  
MARTINSVILLE, IND.

NO 120307

ORDER No. 26847

DATE 4-19-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1

TITLE (IN FULL) THE MARTINSVILLE SANITARIUM,  
MARTINSVILLE, IND.

IMPRINT NONE

*File*

(BINDING MARGIN)  
COLOR DESCRIPTION SEE REMARKS  
BUILDINGS ASPHALT ROOF, GREEN WINDOW SASH, GABLES PINK BLDG. RED BRICK.  
SHOW ENTIRE BLDG. LIKE DRAWING ATTACHED.

ROOF

SUBMIT H.C. PROOF.

TRIMMINGS

RETURN DRAWING AT ONCE TO  
MARTINSVILLE SANITARIUM.

### HANDCOLORED PROOF

This Proof must show full title and copy of Reading Matter, when submitting to customer for O.K. Do not put this card on sheet before Proof is returned and everything OK'd.

Must be finished:

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

APR 30 1928

ADV



MOORE'S 5 & 10C STORE,  
MARTINSVILLE, IND.

NO. 120308

26847

ORDER NO.

SHEET NO.

PHOTO

SHEET NO.

DATE 4-19-1928

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) WHITING MINERAL SPRINGS  
SANITARIUM AND BATHS, MARTINSVILLE,  
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

*photo on 5 RA 1135*

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. IVORY NO TRIM, ROOF GREEN, WINDOW SASH BLACK, AWNING  
DARK BROWN STRIPES & TAN, GRASS GREEN, TAKE OUT POLE,  
WORK IN TREE AT LEFT TO KILL WHITE SPOT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

JUN 1 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

ADV



COMPLETED

120309

MAY 17 1928

MAY 17 1928



BALLINGALL HOTEL,  
OTTUMWA, IOWA.

NO. 120310

DATE 4-19-28.

ORDER NO. 26851

SHEET NO.  
PHOTO  
SHEET NO.

6 M AMERICAN ART GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) BALLINGALL HOTEL,  
OTTUMWA, IOWA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5  
IMPRINT C.T.

(SEE LAYOUT)

R.M.

COLOR DESCRIPTION

SEE

PHOTO #1- FIRST STORE RED - BALANCE WHITE  
BUILDINGS BRICK PAINTED. TAKE OUT POLES & WIRES.  
FOR LOBBY USE - #A-97121 -  
ROOF PHOTO #2- USE OWN JUDGEMENT.

REMARKS

TRIMMINGS

FOLLOW LAYOUT ATTACHED.  
SEND PHOTOS BACK TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

APR 26 1928  
APR 27 1928  
ADV

WANTED

RETURNED PHOTO  
BLACK & W. PHOTO  
SEND PHOTO TO PHOTO  
BLANKET TO OFFICE

APR 20 A.M.



GOOLD FIREPROOF STORAGE CO.,  
2217 COTTAGE GROVE AVE.,  
CHICAGO, ILL.

DATE 4-19-28.

NO. 120311

ORDER NO 26850

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP-OUR BUILDING - A SECTION  
OF PRIVATE ROOMS.  
BOT-GOOLD STORAGE CO.  
2217-19-21 COTTAGE GROVE  
AVE.,  
CHICAGO, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 5  
IMPRINT C.T.  
R.M. (To Come)

COLOR DESCRIPTION

SEE

BLDG. #10 - BRICK PANELS #22  
BUILDINGS  
ELECTRIC SIGN #20, BACKGROUND - WHITE  
LETTERS.  
ROOF VAULT DOORS #20 - WALLS #10.

REMARKS

SUBMIT HAND COLORED PROOF  
TO MR. CURLAND.

TRIMMINGS

*partly MK Photo 115877 also*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 3- 1928

LV

PHOTO TICKET

MASTER COPY

X ADV

WANTED  
RECOVERED PHOTO



|   |  |                                   |
|---|--|-----------------------------------|
| R. W. BURILL, PROP.,<br>RALPH'S INN,<br>CANAAN, MAINE |  | NO. 120312                        |
| DATE 4-19-28.   |  | ORDER NO. 26849                   |
| 1 M BLACK & WHITE                                     |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)                     |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE <del>LOWER BORDER</del>                | FRONT No. 5  |                                   |
| TITLE (IN FULL) RALPH'S INN, CANAAN, MAINE.           | IMPRINT C.T.   |                                   |
| (SEE LAYOUT)  |  |                                   |
| COLOR DESCRIPTION SEE                                 | REMARKS  |                                   |
| SIMILAR TO LAYOUT ATTACHED.                           |  |                                   |
| BUILDINGS   |  |                                   |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & Co.-CUSTOMER                |  |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | APR 28 1928<br>X ADV              |

R-1-23

WANTED  
RETURNED PHOTO  
FILED & W. PROOF  
HARD COLORED PROOF  
SUBMIT TO OFFICE  
APR 20 A.M.



THE DAYTON FEDERATION CO.,  
2nd Floor CALAHAN BLDG.,  
DAYTON, OHIO

NO 120313

ORDER NO. 26852

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-19-28.

3½ M AMERICAN ART GROUP (3) 5½ x 3½

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UNDER EACH VIEW & LOWER BORDER

FRONT NO. 5

TITLE (IN FULL) THE BEAUTIFUL NEW HOME OF  
THE DAYTON FEDERATION CO., ENTIRE 2nd FLOOR  
CALAHAN BLDG.

IMPRINT C.M. BUNTING JOURNAL,  
HERALD BUILDING,  
DAYTON, OHIO

SUB-TITLES

- #1 - MAIN COUNTING ROOM.
- #2 - WORKING QUARTERS.
- #3 - PRIVATE OFFICE.

COLOR DESCRIPTION

SEE

REMARKS

AS PER TISSUES ATTACHED TO PHOTOS.

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LV

MASTER COPY

X ADV

APR 26 1928

WANTED

RETouched FOTO

FLACK & W. PROSE

HAND POLISHED PROSE

SUBMIT TO OFFICE

APR 20 A.M.



# DEADLINE

|  |                      |
|--|----------------------|
| NO. 120314                               |                      |
| ORDER NO. 26771                          |                      |
| SHEET NO.<br>PHOTO<br>SHEET NO.          |                      |
| DATE 4-19-1928                           |                      |
| 12 M BOOK VIEWS SIZE 6 X 8               |                      |
| (ALL OF THIS ON THE ADDRESS SIDE)        |                      |
| PLACE OF TITLE UPPER & LOWER BORDER      | FRONT NO.            |
| TITLE (IN FULL) TOP-VAPOR PRESIDENT VAN  | IMPRINT NONE         |
| BUREN DE LA "DOLLAR LINE" EN LAS         |                      |
| EXCLUSAS DE GATUN, CANAL DE PANAMA.      |                      |
| BOT-S.S. PRESIDENT VAN BUREN "DOLLAR     |                      |
| LINE" IN GATUN LOCKS, PANAMA CANAL.      |                      |
| COLOR DESCRIPTION                        | REMARKS              |
| BUILDINGS                                | USE PHOTO NO. 120214 |
| ROOF                                     |                      |
| TRIMMINGS                                |                      |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER |                      |
| CURT TEICH & COMPANY, INC., CHICAGO      |                      |
| PHOTO TICKET                             |                      |
| MASTER COPY                              |                      |
| MAY 15 1928                              |                      |
| ADV                                      |                      |

COMPLETED

LV

*authentic*



# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| I. L. MADURO, JR.,<br>PANAMA                                 |  | NO. 120315                        |
| DATE 4-19-1928   | 12 M VIEWS FOR COVER OF BOOK                                       | ORDER NO 26771                    |
| SIZE 7 <sup>3</sup> / <sub>8</sub> X 4 3-4                   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)                            |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE IN SKY AT RIGHT                               | FRONT NO.  |                                   |
| TITLE (IN FULL) S. S. CALIFORNIA GOING THROUGH GAILLARD CUT. | IMPRINT NONE   |                                   |
| COLOR DESCRIPTION SEE  | REMARKS  |                                   |
| BUILDINGS USE PHOTO NO. 120209                               | Photo used for<br>120209<br><br>COMPLETED                          |                                   |
| ROOF   |  |                                   |
| TRIMMINGS  |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                       |  | MAY 15 1928                       |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV                               |

(BINDING MARGIN)

*Deadline*



# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| J. L. MADURO, JR.,<br>PANAMA             |  | NO 120316                         |
| DATE 4-19-1928                           |  | ORDER NO. 26771                   |
| 12 M BOOK VIEWS                          |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| SIZE 6 X 8                               |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)        |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                           | UPPER & LOWER BORDER   | FRONT NO.                         |
| TITLE (IN FULL)                          | TOP-EL PORTA-AEROPLANO<br>SARATOGA EN LAS EXCLUSAS DE PEDRO<br>MIGUEL, CANAL DE PANAMA.<br>BOT-THE AEROPLANE CARRIER U.S. SARATOGA<br>IN <del>THE</del> PEDRO MIGUEL LOCK, PANAMA CANAL. | IMPRINT NONE                      |
| COLOR DESCRIPTION                        | SEE  | REMARKS                           |
| BUILDINGS                                | USE PHOTO NO. 120210   |                                   |
| ROOF                                     |  |                                   |
| TRIMMINGS                                |  |                                   |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER |  |                                   |
| CURT TEICH & COMPANY, INC., CHICAGO      |  |                                   |
| LV PHOTO TICKET                          |  |                                   |
| MASTER COPY                              |  |                                   |
| MAY 15 1928                              |  |                                   |
| ADV                                      |  |                                   |

*Dead Receipt*



31

DEADLINE

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|  |  |  |
|--|--|--|
| PUBLISHED BY WM. JUBB CO., INC.,<br>SYRACUSE, N.Y. |  | NO. 120317                                       |
| DATE 4-24-1928                                     |  | ORDER NO. 26988                                  |
| I M  |  | BLACK & WHITE                                    |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>   |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE                                     | UPPER BORDER   | FRONT NO. 32                                     |
| TITLE (IN FULL)                                    | PINE CAMP, GREAT BEND, N.Y.  | IMPRINT SAME AS ABOVE                            |
| COLOR DESCRIPTION                                  | SEE  | REMARKS  |
| BUILDINGS  | TAKE OUT PRINTED MATTER ON FACE <del>BE</del> OF PHOTO.            |  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER           |  | MAY 14 1928                                      |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV  |

COMPLETED

DEADLINE



31

J. H. REHDER & CO.,  
WILMINGTON, N. C.

NO. 120318

ORDER NO. 26934

DATE 4-23-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) WHALE WASHED ASHORE AT  
WRIGHTSVILLE BEACH, NEAR WILMINGTON, N. CAR. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 34

IMPRINT PUBLISHED BY J. H. REHDER &  
CO.  
ALSO TRADE MARK.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 8 1928

ADV

116

116



54

DEADLINE

BAUGH DRUG STORE,  
SEARCY, ARK.

NO. 120319

ORDER No. 25992

DATE 4-24-1928

SHEET No.  
PHOTO  
SHEET No.

I M GROUP (3)

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

TITLE (IN FULL) GALLOWAY COLLEGE, SEARCY, ARK. <sup>WOMAN'S</sup>

PRINT

NONE

SUB TITLE UNDER EACH VIEW -

1-SCIENCE HALL.  
2-GODDEN HALL.  
3-WEST DORMITORY.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 18 1928

LV

PHOTO TICKET

MASTER COPY

ADV

DEADLINE

104



50

BAUGH DRUG STORE,  
SEARCY, ARK.

NO. 120320

ORDER NO. 26992

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) POST OFFICE, SEARCY, ARK.

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 18 1928  
ADV

COMPLETED

Red circular stamp or mark.

128



536

BAUGH DRUG STORE,  
SEARCY, ARK.

NO. 120321

ORDER NO. 26992

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAYFAIR HOTEL, SEARCY,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 15 1924

LV

MASTER COPY

ADV

16735

*[Handwritten signature]*



56

|  |  |                                   |
|--|--|-----------------------------------|
| BAUGH DRUG STORE,<br>SEARCY, ARK.        |  | NO. 120322                        |
| DATE 4-24-1928                           |  | ORDER NO 26992                    |
|  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| I M                                      |  | BLUESKY                           |
| (ALL OF THIS ON THE PICTURE SIDE)        |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                           | UPPER BORDER   | FRONT NO. 1                       |
| TITLE (IN FULL)                          | EAST RACE STREET, SEARCY,<br>ARK.                                  | IMPRINT NONE                      |
| COLOR DESCRIPTION                        | SEE  | REMARKS                           |
| BUILDINGS                                | <i>Use the both - 2nd</i>  |                                   |
| ROOF                                     |  |                                   |
| TRIMMINGS                                |  |                                   |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER |  |                                   |
| LV                                       | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 11 1928<br>ADV                |

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2 Pr.



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|   |                   |  |         |
|---|-------------------|--|---------|
| BAUGH DRUG STORE,<br>SEARCY, ARK.                         |                   | NO. 120323                                       |         |
| DATE 4-24-1928  |                   | ORDER No. 26992                                  |         |
| 1 M   |                   | BLUESKY  |         |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>          |                   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |         |
| PLACE OF TITLE UPPER BORDER                               |                   | FRONT NO. 1                                      |         |
| TITLE (IN FULL) SPRING STREET LOOKING NORTH, SEARCY, ARK. |                   | IMPRINT NONE                                     |         |
| <small>(BINDING MARGIN)</small>                           | COLOR DESCRIPTION | SEE  | REMARKS |
|   | BUILDINGS         | <i>the best view</i>                             |         |
|   | ROOF              |  |         |
|   | TRIMMINGS         |  |         |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER                    |                   |  |         |
| LV  |                   | Curt Teich & Company, Inc., Chicago              |         |
|   |                   | MAY 6 1928                                       |         |
|   |                   | ADV  |         |
| MASTER COPY   |                   |  |         |

12

2 Pr.

128



56

|  |  |                                   |
|--|--|-----------------------------------|
| BAUGH DRUG STORE,<br>SEARCY, ARK.      |  | NO 120324                         |
| DATE 4-24-1928                         |  | ORDER No. 26992                   |
|  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| I M                                    |  | BLUESKY                           |
| (ALL OF THIS ON THE PICTURE SIDE)      |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                         | UPPER BORDER   | FRONT NO. 1                       |
| TITLE (IN FULL)                        | CITY PARK AND PUBLIC<br>LIBRARY, SEARCY, ARK. ✓                    | IMPRINT NONE                      |
| COLOR DESCRIPTION                      | SEE  | REMARKS                           |
| BUILDINGS                              |  |                                   |
| ROOF                                   |  |                                   |
| TRIMMINGS                              |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |  |                                   |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 15 1928<br>ADV                |

1122

1122



MC CLUNG DRUG CO.,  
NATCHITOCHEs, LA.

NO. 120325

ORDER No. 26991

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE COLUMNS, LOUISIANA  
STATE NORMAL COLLEGE, NATCHITOCHEs, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT

NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. B-12520.

ROOF

TRIMMINGS

*Photo to Rising  
10/19/32*

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

JUN 12 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

ADV

139



MC CLUNG DRUG CO.,  
NATCHITOCHES, LA.

NO. 120326

ORDER NO. 26991

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A GIRLS' DORMITORY,  
LOUISIANA STATE NORMAL COLLEGE,  
NATCHITOCHES, LA.

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

USE PHOTO NO. 8-12522. 2 PINE TREES FRONT RIGHT.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

ADV

JUN 12 1928

134



MC CLUNG DRUG CO.,  
NATCHITOCHES, LA.

NO. 120327

ORDER NO. 26991

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CALDWELL HALL, LOUISIANA  
STATE NORMAL COLLEGE, NATCHITOCHES,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

~~USE~~ USE PHOTO NO. B-12524

ROOF

TRIMMINGS

*Photo to Rising  
10/19/30*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV.

MASTER COPY

JUN 1 1928

ADV



■ MC CLUNG DRUG CO.,  
NATCHITOCHES, LA.

NO. 120328

26991

ORDER NO

SHEET NO.

PHOTO  
SHEET NO.

DATE 4-24-1928

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ENTRANCE TO LOUISIANA  
STATE NORMAL COLLEGE, NATCHITOCHES,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

USE PHOTO NO. 4366 FRONT COVER, CEMENT ROAD IN CENTER.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

JUN 4 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

ADV



MC CLUNG DRUG CO.,  
NATCHITOCHES, LA.

NO. 120329

ORDER No. 26991

DATE 4-24-1928

SHEET No.  
PHOTO  
SHEET No.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No.

TITLE (IN FULL) T. & P. DEPOT, NATCHITOCHES,  
LA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LV

MASTER COPY

JUN 12 1928

ADV



THE COURIER PRESS,  
210 N. THIRD ST.,  
HARRISBURG, PA.

NO. 120330

DATE 4-20-28.

ORDER NO. 26885

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

*M. O.*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

TITLE (IN FULL) TOP- THE SENATE HOTEL,  
122 MARKET STREET, AT  
THE SQUARE, HARRISBURG, PA.  
BOT-RATES WITH SHOWER \$2.50  
RUNNING WATER & LAVATORY-  
\$2.00.

IMPRINT THE COURIER PRESS, HARRISBURG, PA.

COLOR DESCRIPTION

SEE

REMARKS

THE FIRST FLOOR IS BROWN STONE, A BRONZE  
MARQUIS OVERHANGS THE ENTRANCE TO THE HOTEL.  
THE WINDOW FRAMES AND TRIMMINGS ABOVE THE  
FIRST FLOOR ARE BROWN-STONE AND THE REST OF  
THE WALL IS OF A MOTTLED BUFF TAPESTRY BRICK.  
ABOVE THE WINDOWS ARE ART-GLASS TRANSOMS.  
A REDDISH BROWN TILE FACES THE DORMER ON THE  
TOP AND THE FRAME OF THE WINDOWS ON THE DORMER  
ARE GREEN.

REMOVE BLDGS. ADJOINING.  
SUBMIT HAND COLORED PROOF TO  
THE COURIER PRESS, HARRISBURG, PA.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

MAY 22 1928  
APR 26 1928  
X ADV

WANTED

RETURNED PHOTO  
BY R. W. FROST  
HARRISBURG, PA.  
SUBMIT TO OFFICE



56

|  |  |                                   |
|--|--|-----------------------------------|
| SALEM DRUG CO.,<br>SALEM, W. VA.       |  | NO<br>120331                      |
| DATE 4-23-1928                         |  | ORDER NO. 26925                   |
|  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| I M                                    |  | BLACK & WHITE                     |
| (ALL OF THIS ON THE PICTURE SIDE)      |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                         | UPPER BORDER   | FRONT NO. 1                       |
| TITLE (IN FULL)                        | SALEM COLLEGE, SALEM,<br>W. VA.  | IMPRINT NONE                      |
| COLOR DESCRIPTION                      | SEE  | REMARKS                           |
| BUILDINGS                              | BLDGS. RED BRICK, WHITE SASH, GRAY BASE & WALL. NOTICE REMOVE 2 WOMEN<br>IN CENTER. REMOVE WIRES & POLES. XXXX | COMPLETED                         |
| ROOF                                   |  |                                   |
| TRIMMINGS                              |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |  |                                   |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY   | MAY 15 1928<br>ADV                |

R



31

SALEM DRUG CO.,  
SALEM, W. VA.

NO. 120332

ORDER NO 26925

DATE 4-23-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET, SALEM, W. VA.

FRONT No. 1  
IMPRINT PUBLISHED BY ECONOMY  
VARIETY STORE, SALEM, W. VA.  
IM  
TAKE OFF IMPRINT AFTER ~~XX~~ ARE  
RUN.

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT 1ST RED, BUFF COLUMNS. 2 WHITE 3 GRAY 4 BUFF. 5 RED  
BUILDINGS 6-7-8 BUFF. 9 RED OTHERS GRAY. ON LEFT 1-2-3 RED OTHERS RED,  
WHITE TRIM. REMOVE LARGE POLES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

ADV

COMPLETED  
MAY 14 1928  
COMPLETED

R

128



31

|  |   |  |
|--|---|--|
| SALEM DRUG CO.,<br>SALEM, W. VA.                 |   | NO. 120333   |
| DATE 4-23-1928                                   |   | ORDER NO. 25925  |
| 2 M  |   | BLACK & WHITE  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>             |
| PLACE OF TITLE                                   | UPPER BORDER  | FRONT NO. 1  |
| TITLE (IN FULL)                                  | FIRST M. E. CHURCH, SALEM,<br>W. VA. ✓  | IMPRINT PUBLISHED BY ECONOMY<br>VARIETY STORE, SALEM, W. VA. |
|  |   | TAKE OFF IMPRINT AFTER X IM ARE<br>RUN.                      |
| COLOR DESCRIPTION                                | SEE   | REMARKS  |
| BUILDINGS  | TAN BUFF BRICK, WHITE CORNICE, TRIM & DOORS. COLORED WINDOWS,<br>GRAY WALL & STEPS. |  |
| ROOF   |   |  |
| TRIMMINGS  |   |  |
| PHOTO PROPERTY OF C. T. & Co. - CUSTOMER         |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET                                 | MAY 15 1928  |
| MASTER COPY                                      |   | ADV  |

R

139



PUBLISHED BY WM. JUBB CO., INC.,  
SYRACUSE, N.Y.

NO. 120334

ORDER NO. 26987

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HOTEL ONEIDA, ONEIDA,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 32

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT GARAGE & AUTOMOBILES; CUT PICTURE OFF THE BOTTOM  
SO AS TO REMOVE STICKS STANDING UP.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LV

MASTER COPY

MAY 18 1928

ADV

COMPLETED



NO. 120335

C.F. BENBOW,  
205 W. FIFTH ST.,  
WINSTON-SALEM, N.C.

ORDER NO. 26914

DATE 4-21-28.

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 5

TITLE (IN FULL) GRAY COURT APARTMENTS,  
WINSTON-SALEM, N.C.

IMPRINT C.T.

CUSTOMER WANTS ADDED TO PHOTOGRAPH  
(SEE LAYOUT)

R.M.

COLOR DESCRIPTION

SEE

REMARKS

AS PER COPY ATTACHED.

E.M. KINNICKELL  
DESIGNER

SUBMIT HAND COLORED  
PROOF.

BUILDINGS

ROOF

TRIMMINGS

*Large Photo*

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 8 1928

LV

PHOTO TICKET

X ADV

MASTER COPY

**WANTED**

DETACHED PHOTO  
BLACK & W. PROOF  
HAND COLORED PROOF  
SUBMIT TO OFFICE



# DEADLINE

|  |   |                                   |
|--|---|-----------------------------------|
| ANTONIO E. TRUJILLO,<br>P.O. BOX 1634,<br>HABANA, CUBA.                    |   | NO. 120336                        |
| DATE 4-21-28.  |   | ORDER NO. 26915                   |
| 6M AMERICAN ART  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)  |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER  | FRONT NO. 5   |                                   |
| TITLE (IN FULL) HOTEL ROOSEVELT,<br>AMISTAD Y SAN MIGUEL,<br>HABANA, CUBA. | IMPRINT PUBLICADO por A E<br>TRUJILLO, APTDO. 1634, HABANA. |                                   |
|  | R.M.  |                                   |
| COLOR DESCRIPTION SEE  | REMARKS   |                                   |
| AS PER COPY ATTACHED.  | SUBMIT HAND COLORED PROOF                                   |                                   |
| BUILDINGS MAKE DOORS MAHOGANY COLOR.                                       | TO A.E. TRUJILLO,<br>P.O. BOX 1634,<br>HABANA, CUBA.        |                                   |
| ROOF   |   |                                   |
| TRIMMINGS  |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                                     |   |                                   |
| CURT TEICH & COMPANY, INC., CHICAGO  |   |                                   |
| PHOTO TICKET   |   |                                   |
| MASTER COPY  |   |                                   |

LV

*Photo ret. to  
cust. 8.6.28*

*get. to cust.*

*large photo*

*8/6/28*

APR 30 1928 ADV.

# DEADLINE

## WANTED

COLORED PHOTO  
BLACK & W. PROOF  
HAND COLORED PROOF  
SUBMIT TO OFFICE



SOMERS & CO.,  
ELKIN, N. CAR.

NO. 120337

ORDER NO. 26971

DATE 4-23-1928

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A LAKE NEAR GRAY STONE  
INN, ROARING GAP, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 16 1928

ADV



SOMERS & CO.,  
ELKIN, N. CAR.

NO 120338

ORDER NO. 26971

DATE 4-23-1928

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A VIEW OF GRAY STONE INN,  
ROARING GAP, N.C.

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION, SEE

REMARKS

BUILDINGS SEE CARD 62917 ATTACHED

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

COMPLETED  
MAY 22 1928  
ADV



63

SOMERS & CO.,  
ELKIN, N.CAR.

NO. 120339

DATE 4-23-1928

ORDER NO. 26971

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) A VIEW FROM GRAY STONE  
INN, ROARING GAPE, N.C.

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 17 1928

ADV

COMPLETED

*R*

116



2

LOUIS AMBERG & SON,  
869 BROADWAY,  
NEW YORK, N.Y.

NO 120340

ORDER NO. 26924

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-21-28.

12M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE IN PLATE.

FRONT NO. NONE

TITLE (IN FULL) REAL LITTLE GIRLS  
AMFELT ART DOLLS.  
(FOLLOW LAYOUT)

IMPRINT NONE

(SEE LETTER ATTACHED)

R.M. (On 6M ONLY)  
TAKE OFF READING MATTER AFTER  
6M ARE RUN.

COLOR DESCRIPTION SEE  
AS PER COPY ATTACHED.

REMARKS

BUILDINGS

SUBMIT HAND-COLORED PROOF  
BY 4-27-28.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

8761 12 ADV  
APR 25 1928  
X ADV

COMPLETED

*Deadblow*

WANTED  
RETOUCHED PHOTO  
BLACK & WHITE  
HALL RECEIVED  
SUBMIT TO OFFICE



ST. GEORG'S CHURCH,  
8200 GRAVOIS AVE.,  
ST. LOUIS, MO.

NO. 120341

ORDER NO. 26936

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-23-28.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT SLY & LOWER BORDER.

FRONT NO. 5

TITLE (IN FULL) TOP IN LEFT SLY-ST. GEORG'S  
CHURCH.

IMPRINT C.T.

LOWER BORDER-8200 GRAVOIS AVE.,  
ST. LOUIS, MO.

COLOR DESCRIPTION

SEE

REMARKS

AS PER COPY ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO,  
PHOTO TICKET

MAY 9 1928

LV

MASTER COPY

X ADV

WANTED  
RETouched FOTO  
BLACK & W. PROOF  
COLOR COLORED PROOF  
SENT TO OFFICE



# DEADLINE

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 120342

ORDER No. 27004

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) STADIUM UNIVERSITY OF

W. VA., MORGANTOWN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

GRAY CEMENT. MAKE GREEN LAWN IN FOREGROUND. BLDGS. ON RIGHT RED  
BUILDINGS BRICK SLATE ROOF. ON LEFT BLDG. GRAY & BUFF. LARGE CENTER  
ROOF BLDG. RED BRICK, LIGHT TRIM. PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV |

MASTER COPY

MAY 14 1928

ADV

COMPLETED



50

# DEADLINE

PUBLISHED BY J. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 120343

ORDER NO. 27004

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CHEMISTRY BUILDING U.  
OF W. VA., MORGANTOWN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21  
IMPRINT SAME AS ABOVE

(BINDING MARGIN)  
COLOR DESCRIPTION

SEE

REMARKS

RED BRICK, LIGHT STONE TRIM & ENTRANCE, LIGHT BASE ON LEFT WHITE  
BUILDINGS SASH, REMOVE LUMBER ON LEFT, REMOVE POLE ON RIGHT, MAKE  
SMOOTH GREEN LAWN ON RIGHT, REMOVE AUTOS ON FOREGROUND.  
ROOF  
TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

ADV

MAY 11 1928

COMPLETED

132



PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 120344

DATE 4-24-1928

ORDER NO. 27004

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH STREET LOOKING ✓  
NORTH, MORGANTOWN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE GRAY

REMARKS

ON RIGHT 1ST RED, 2TANY 3RED 4BROWN 5RED 6GRAY 7BROWN 8RED 9&10 GRAY  
BUILDINGS OTHERS RED. ON LEFT 1ST BROWN 2 DARK RED 3BUFF 4 GRAY 5RED  
ROOF 6&7 GRAY 8 TALL BLDG. RED 9GRAY 10 BUFF. REAR BLDGS. ON HILL RED.  
TRIMMINGS REMOVE WIRES.

PUT CLOUDS IN SKY.

COMPLETED

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 9 1928

LV

MASTER COPY

ADV



# DEADLINE

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO ~~12~~ 120345

ORDER NO. 27004

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) POST OFFICE AND MORGAN  
HOTEL, MORGANTOWN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT GRAY STONE, DARK SASH & LAMP POSTS GRAY STEPS. ON RIGHT  
BUILDINGS BUFF BRICK FIRST STORY LIGHT STONE LIGHT STONE CORNICE.  
LIGHT SASH. REMOVE WIRES & CORNICE ON RIGHT EDGE.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

MAY 10 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

ADV



# DEADLINE

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 120346

ORDER NO. 27004

DATE 4-24-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MORGANTOWN HIGH SCHOOL,  
MORGANTOWN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

DARK RED BRICK, GRAY BASE & SILLS SLATE ROOF. CREAM TOWER, CREAM  
CORNICE & SASH. MAKE GREEN LAWN IN FOREGROUND & ALONG  
TERRACE ON RIGHT & LEFT. REMOVE RUBBISH ON LEFT.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 10 1928

ADV

COMPLETED

L/V



57

# DEADLINE

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 120347

DATE 4-24-1928

ORDER NO. 27004

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ~~XX~~ OGLEBAY HALL U. OF  
W. VA., MORGANTOWN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT

SAME AS ABOVE

(BINDING MARGIN)  
COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK, LIGHT STONE CORNICE TRIM & COLUMNS, GRAY STEPS.  
RED BRICK WALK IN FOREGROUND. REMOVE WIRES.

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 11 1928  
ADV

COMPLETED

113



WM. L. WALLIN & SON,  
6712 N. CLARK ST.,  
CHICAGO, ILL.

NO. 120348

ORDER NO 26979

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-24-28.

12 M

AMERICAN ART GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO 5

TITLE (IN FULL) TOP-PATRICIAN APARTMENTS AND ANNEX  
OVERLOOKING LINCOLN PARK,  
LAKE AND HARBOR.

PRINT C.T.

BOT-401-15 FULLERTON PARKWAY.  
VIEW OF OUR JAPANESE GARDENS.

R.M.

(BINDING MARGIN)

COLOR DESCRIPTION SEE  
USE CARD ENCLOSED #115856.

REMARKS

FOLLOW LAYOUT ATTACHED.

BUILDINGS

SUBMIT HAND-COLORED PROOF.

ROOF

TRIMMINGS

*all photos to Mr. [unclear]*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 14 1928  
X ADV

LV

MASTER COPY

WANTED

ETCHED PHOTO  
JACK & J. P.

HAND COLO

SUBM

OFFICE

NO. 120348



HOTEL JAYHAWK,  
TOPEKA, KANSAS.

NO. 120349

ORDER NO. 27001

DATE 4-24-28.

SHEET NO.  
PHOTO  
SHEET NO.

24 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER.

TITLE (IN FULL) LOBBY, HOTEL JAYHAWK,  
TOPEKA, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 5

IMPRINT C.T.

R.M.

COLOR DESCRIPTION

SEE

WALL - TAN - DECORATION ON WALL TRIMMINGS  
BUILDINGS DARK TAN SHADING TO LIGHTEN TAN.

SIDE WALL - MOTTLED COLOR TAN & LIGHT RED.

ROOF LAMPS - BRONZE & GOLD. CURTAINS - PURPLE.

SHIELD & JAYHAWK ON COLUMNS AS A LETTERHEAD.

TRIMMINGS IN RED & BLUE. DARK BROWN WOOD IN

SIDE WALL. FLOOR - MOSAIC.

LIKE

BRING OUT COLORS VERY STRONG.

REMARKS

RETURN PHOTO TO J.G. MOSBY, MGR.  
JAYHAWK HOTEL, TOPEKA, KANSAS.

SUBMIT HAND COLORED PROOF.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

LV

MAY 4 1928

XADV

WANTED  
RETURNED 1918  
MAY 1 1917  
RETURNED TO OFFICE



51

# DEADLINE

|  |   |  |
|--|---|--|
| MOORE'S 5 & 10C STORE,<br>MARTINSVILLE, IND.                   |   | NO. 120350                                       |
| DATE 4-25-1928   |   | ORDER NO. <del>27045</del> 27046                 |
|  |   | SHEET NO.<br>PHOTO<br>SHEET NO.                  |
| 12 M   | AMERICAN ART  |  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>               |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE LOWER BORDER                                    | FRONT NO. 1   |  |
| TITLE (IN FULL) COHN BARNARD SANITARIUM,<br>MARTINSVILLE, IND. | IMPRINT NONE  |  |
| <small>(BINDING MARGIN)</small>                                | COLOR DESCRIPTION SEE                               | REMARKS  |
| BUILDINGS  | COLORS AS PER SAMPLE CARD                           | ATTACHED ✓                                       |
| ROOF   |   |  |
| TRIMMINGS  |   |  |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER                         |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | 8261 c MAY 5 1928<br>ADV                         |
| MASTER COPY  |   |  |

113



63

|  |                                   |                                     |                                |
|--|-----------------------------------|-------------------------------------|--------------------------------|
| E. J. STREETER,<br>WOLCOTT, N. Y.      |                                   | NO. 120351                          |                                |
| DATE 4-25-1928                         |                                   | ORDER NO. 27055                     |                                |
| 3M 500                                 |                                   | SHEET NO.<br>PHOTO<br>SHEET NO.     |                                |
| AMERICAN ART                           |                                   |                                     |                                |
| (ALL OF THIS ON THE PICTURE SIDE)      |                                   | (ALL OF THIS ON THE ADDRESS SIDE)   |                                |
| PLACE OF TITLE                         | LOWER BORDER                      | FRONT NO.                           | 1                              |
| TITLE (IN FULL)                        | VILLAGE PARK, WOLCOTT,<br>N. Y. ✓ | IMPRINT                             | NONE                           |
| COLOR DESCRIPTION                      | SEE                               | REMARKS                             | <i>Photo to Mr. Jayman 7/9</i> |
| BUILDINGS                              |                                   |                                     |                                |
| ROOF                                   |                                   |                                     |                                |
| TRIMMINGS                              |                                   |                                     |                                |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER |                                   | MAY 18 1928                         |                                |
| LV                                     |                                   | CURT TEICH & COMPANY, INC., CHICAGO |                                |
|  |                                   | PHOTO TICKET                        |                                |
|  |                                   | MASTER COPY                         |                                |
|  |                                   | ADV                                 |                                |

*RE*

172



# DEADLINE

PUBLISHED BY OTTO HILLIG,  
LIBERTY, N.Y.

NO. 120352

ORDER NO. 27049

DATE 4-25-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE IN SKY

FRONT NO. 1

TITLE (IN FULL) THE COMMODORE, SWAN LAKE,  
N.Y. ✓

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BODY LIGHT STUCCO. ROOF SLATE.

BUILDINGS

ROOF

TRIMMINGS

*photo to cust*  
*1.22.30*

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 4 1928

LV

PHOTO TICKET

ADV

MASTER COPY



WAYLAND-CORRELL DRUG CO., INC.  
LEXINGTON, ~~VA.~~ VA.

NO 120353

ORDER No. 27057

DATE 4-25-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) CAMPUS VIEW WASHINGTON  
AND LEE UNIVERSITY, LEXINGTON, XX  
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDGS: DARK RED BRICK, WHITE COLUMNS, CORNICE & TRIM.  
MAKE GREEN FOLIAGE ON TREES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 3- 1928

LV

MASTER COPY

ADV

Sheet 3327

R



125

77

WAYLAND-GORRELL DRUG CO., INC.,  
LEXINGTON, XXX VA.

NO. 120354

ORDER No. 27057

DATE 4-25-1928

SHEET No.  
PHOTO  
SHEET No.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) R.E. LEE HOTEL, LEXINGTON,  
VA.

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, LIGHT GRAY CORNICE & BASE. WHITE SASH.  
DARK GREEN SIGN. BRONZE MARKEE. REMOVE POLE & WIRES.

ROOF

BLDG. ON LEFT EDGE BROWN, BLDG. ON RIGHT RED BRICK.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 8 1928

LV

PHOTO TICKET

MASTER COPY

ADV

R

132



WAYLAND-GORRELL DRUG CO., INC.,  
LEXINGTON, VA.

NO. 120355

ORDER NO. 27057

DATE 4-25-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

TITLE (IN FULL) BIRD'S EYE VIEW OF V.M.I.  
SHOWING ATHLETIC FIELD, LEXINGTON,  
VA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDGS. LIGHT GRAY, DARK RED ROOFS. BROWN SASH. GRAY CEMENT  
SEATS IN STADIUM. MAKE GREEN LAWN ON FIELD.

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 8 1928

MASTER COPY

ADV

107



G.T. INGRAM, PROP.  
ALTAMONT AUTO PARK,  
KLAMATH FALLS, OREGON.

NO 120356

DATE 4-25-28.

ORDER NO. 27053

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE SEE LAYOUT

TITLE (IN FULL) THE ALTAMONT  
OREGONS LARGEST SHADY TOURIST  
CAMP

KLAMATH FALLS, OREGON.  
(AS PER LAYOUT)

G.T. INGRAM - PROP.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT C.T.

COLOR DESCRIPTION

SEE

AS PER COPY ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

SUBMIT HAND-COLORED PROOF.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

LV

MAY 4 1928  
ADV

WANTED

RETURNED TO  
BLACK & WHITE

SUBMIT TO OFFICE



MURPHY CHAIR CO. INC.,  
OWENSBORO, KY.

NO. 120357

ORDER No. 27054

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-25-28.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UNDER PICTURE - (SEE CARD #100290)

FRONT NO. 5 - NO CENTER RULE.

TITLE (IN FULL) MURPHY CHAIR COMPANY, INC.,  
OWENSBORO, KY.

IMPRINT NONE.

~~FOLLOW STYLE & LAYOUT OF CARD #100290.~~

~~OVAl TO APPEAR IN PLATE MUST BE EXACT SIZE  
AND LOCATION. SEE PRINT HEREWITH.~~

COLOR DESCRIPTION

SEE

REMARKS

FACTORY - RED BRICK. OTHER BLDGS.-PAINTED  
BUILDINGS RED. USE OWN JUDGEMENT FOR FURTHER  
COLORS, MAKING A GOOD BLENDING COLOR JOB.  
ROOF WAREHOUSE METAL AND PAINTED RED.

SUBMIT HAND-COLORED PROOF.

TRIMMINGS

ELIMINATE TYPE IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

MAY 2- 1928  
X ADV

WANTED

DETACHED FROM

BLACK & WHITE

PRINTED FROM

SENT TO OFFICE



31

H.E. HUGHES & CO.,  
PRESTONSBURG, KY.

NO. 120358

ORDER NO 27061

DATE 4-25-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 M

IM- DUOTONE & IM- BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BIG SANDY RIVER BELOW  
PRESTONSBURG, KY.

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)  
COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 9 1928  
ADV



31

|  |  |  |
|--|--|--|
| H. D. HUGHES & CO.,<br>PRESTONSBURG, KY.         |  | NO. 120359                                       |
| DATE 4-25-1928                                   |  | ORDER NO. 27061                                  |
| 2 M  |  | IM-DUOTONE I-BLUESKY                             |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE                                   | UPPER BORDER   | FRONT NO. I                                      |
| TITLE (IN FULL)                                  | MAYO TRAIL LEADING IN TO<br>PRESTONSBURG, KY.                      | IMPRINT NONE                                     |
| COLOR DESCRIPTION                                | SEE  | REMARKS  |
| BUILDINGS  |  |  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & Co.-CUSTOMER           |  |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 10 1928<br>ADV                               |

*[Handwritten signature]*

102



31

|  |  |                                   |      |
|--|--|-----------------------------------|------|
| H.E. HUGHES & CO., XMRX<br>PRESTONSBURG, KY. |  | NO 120360                         |      |
|  |  | ORDER NO. 27061                   |      |
| DATE 4-25-1928                               |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |      |
| 2 M  |  | IM -DUOTONE<br>IM BLUESKY         |      |
| (ALL OF THIS ON THE PICTURE SIDE)            |  | (ALL OF THIS ON THE ADDRESS SIDE) |      |
| PLACE OF TITLE                               | UPPER BORDER   | FRONT NO.                         | 1    |
| TITLE (IN FULL)                              | BIG SANDY RIVER,<br>PRESTONSBURG, KY.                              | IMPRINT                           | NONE |
| COLOR DESCRIPTION                            | SEE  | REMARKS                           |      |
| BUILDINGS                                    |  |                                   |      |
| ROOF   |  |                                   |      |
| TRIMMINGS                                    |  |                                   |      |
| PHOTO PROPERTY OF C. T. & CO.-CUSTOMER       |  | MAY 18. 1928                      |      |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY |                                   | ADV  |

COMPLETED

*[Handwritten signature]*



31

H.E. HUGHES & CO.,  
PRESTONSBURG, KY

NO. 120361

ORDER NO. 27061

DATE 4-25-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 M

IM-DUOTONE  
IM-BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) XXXX VIEW FROM ABBOTT  
MOUNTAIN ON MAYO TRAIL

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

MAY 18 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

ADV

Handwritten signature in red ink.

116



37

H. E. HUGHES & CO.,  
PRESTONSBURG, KY.

NO. 120362

ORDER NO. 27061

DATE 4-25-1928

SHEET NO.  
PHOTO  
SHEET NO.

2 M

IM-DUOTONE  
IM-BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BRIDGE CONNECTING MAYO  
TRAIL OVER BIG SANDY RIVER,  
PRESTONSBURG, KY.

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 15 1928

ADV

Handwritten red signature or mark.

116



120364

Rush



*Rush*

*Rush*

2

|  |  |   |
|--|--|---|
| MICHIGAN OBSERVATION CO.,<br>HOMER, MICH.  |  | NO. 120363  |
| DATE 4-25-28.  |  | ORDER NO 26731  |
| 12M 1 FOLDER VIEW <del>AMERICAN ART</del>  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small><br>PLACE OF TITLE LOWER BORDER.<br>TITLE (IN FULL) "OLD SPRINGVILLE INN,<br>ERECTED 1840. ON M 50." |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small><br>FRONT NO. NONE<br>IMPRINT NONE  |
| <small>(BINDING MARGIN)</small>  | (View 8)<br>COLOR DESCRIPTION SEE                                  | REMARKS<br><div style="border: 1px solid black; border-radius: 50%; width: 100px; height: 100px; display: flex; align-items: center; justify-content: center; margin: 10px;">16</div> |
|  | AS PER COPY ATTACHED.  |   |
|  | BUILDINGS  |   |
|  | ROOF   |   |
| TRIMMINGS  |  |   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER   |  |   |
| LV.  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY |   |
|  |  | APR 28 1928<br>X ADV  |

*Rush*

WANTED  
RETURNED PHOTO  
NAME AND ADDRESS  
HALL (COURT) ROOM  
SUBMIT TO OFFICE



18

PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 120364

ORDER No. 27068

DATE 4-26-1928

SHEET NO.  
PHOTO  
SHEET NO.

24 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP- FAMOUS SUMMIT HOUSE  
ON NEW YEARS EVE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

BOT-SUMMIT OF PIKE'S PEAK, ALT. 14,109 FT.  
COLORADO SPRINGS, COLO.

PRIVATE NO. BEFORE TITLE UPPER - 562

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SUGGEST COLD STARLIT SKY LIKE CARD NO. 102661.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

JUN 7 1928

ADV

10.7



MRS. ANNA S. HEYLAND, PROP.  
THE HOMESTEAD HOTEL,  
5610 DORCHESTER AVE.,  
CHICAGO, ILL.  
DATE 4-26-28.

NO. 120365

ORDER No. 27065

SHEET No.  
PHOTO  
SHEET No.

1 M BLACK & WHITE (Upright)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE HOMESTEAD,  
5610 DORCHESTER AVE.,  
CHICAGO, ILL.

FRONT NO. 5  
IMPRINT C.T.

*no title  
proof*

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

SUBMIT BLACK & WHITE PROOF.

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

8261 - 1 MAY 1 1928  
X ADV

WANTED

DETACHED FOTO  
BLACK & W. PROOF

HAND COLORED PROOF  
SUBMIT TO OFFICE



# DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| SAGINAW WOODENWARE CO.,<br>SAGINAW, MICH.           |  | NO. 120366                        |
| DATE 4-25-1928                                      |  | ORDER NO. 27080                   |
| 6 M   |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| AMERICAN ART  |  |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)                   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE<br>TITLE (IN FULL)                   | UPPER BORDER<br>HOTEL BANCROFT, SAG<br>SAGINAW, MICH.  | FRONT NO. 1<br>IMPRINT NONE       |
| COLOR DESCRIPTION<br>BUILDINGS<br>ROOF<br>TRIMMINGS | SEE<br>DARK DULL RED BRICK, GRAY CORNICE & TRIM. GRAY MARKEES ON RIGHT<br>& LEFT. GRAY SASH. DARK BROWN AWNINGS, GRAY BASE.<br>REMOVE WIRES & WHITE SPOTS ON BLDG. | REMARKS<br>1                      |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER              |  |                                   |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY   | MAY 15 1928<br>ADV                |

2

161



# DEADLINE

SAGINAW WOODENWARE CO.,  
SAGINAW, MICH.

NO. 120367

ORDER NO. 27080

SHEET NO.  
PHOTO  
SHEET NO.

DATE 4-26-1928

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SECOND NATIONAL BANK,  
SAGINAW, MICH.

FRONT NO 1  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

LIGHT GRAY & TAN MINGLED STONE, GRAY CORNICE, DARK GRAY GRANITE BASE.  
BUILDINGS BRONZE SASH, BROWN & WHITE STRIPED AWNINGS. REMOVE TANK ON  
ROOF REAR RIGHT

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

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COMPLETED  
MAY 11 1928



# DEADLINE

SAGINAW WOODENWARE CO.,  
SAGINAW, MICH.

NO. 120368

ORDER NO. 27080

DATE 4-26-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) SAGINAW DAILY NEWS  
BUILDING, SAGINAW, MICH.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. WHITE TERRA COTTA. DARK BLUE SASH & WINDOW FRAMES,  
OAK DOORS. REMOVE WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

MAY 16 1928

LV

PHOTO TICKET

MASTER COPY

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COMPLETED

*Deadline*



55

# DEADLINE

SAGINAW WOODENWARE CO.,  
SAGINAW, MICH.

NO. 120369

ORDER No 27080

DATE 4-26-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

TITLE (IN FULL) TEMPLE THEATRE AND SHRINE  
CLUB, SAGINAW, MICH. ✓

IMPRINT NONE

(BINDING MARGIN)  
COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT BUFF BRICK, LIGHT STONE TRIM & CORNICE. LIGHT BROWN MARBLE

BASE. GREEN & GOLD TRIMED MARKEE & SIGN. DARK GREEN SASH.

OAK DOORS, DARK FIRE ESCAPE. REMOVE WIRES & MAN AT RIGHT.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 11 1928

LV

MASTER COPY

ADV

COMPLETED

128



50

# DEADLINE

|   |  |                                   |
|---|--|-----------------------------------|
| SAGINAW WOODENWARE CO.,<br>SAGINAW, MICH.   |  | NO. 120370                        |
| DATE 4-26-1928  |  | ORDER NO. 27080                   |
| 6 M AMERICAN ART  |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)   |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER BORDER   | FRONT NO. 1  |                                   |
| TITLE (IN FULL) HOYT LIBRARY, SAGINAW,<br>MICH. ✓   | IMPRINT NONE   |                                   |
| COLOR DESCRIPTION SEE   | REMARKS  |                                   |
| BUILDINGS LIGHT GRAY STONE, SLATE ROOF. BROWN STONE CORNICE, COLUMNS &<br>WINDOW ARCHES & STEPS. DARK SASH. |  |                                   |
| ROOF  |  |                                   |
| TRIMMINGS   |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER  |  | MAY 11 1928                       |
| LV  | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV                               |



SAGINAW WOODENWARE CO.,  
SAGINAW, MICH.

NO. 120371

ORDER NO. 27080

DATE 4-26-1928

SHEET NO.  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) AMERICAN STATE BANK,  
SAGINAW, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT TAN SAND STONE, GREEN SASH, BROWN & DARK MOTTLED MARBLE  
BASE. BRASS DOORS, BUFF ON RIGHT, GRAY ON LEFT. REMOVE LADDERS  
& BLURRED PEOPLE. REMOVE WIRES.

COMPLETED

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

MAY 11 1928  
ADV

125



176

|  |   |  |       |
|--|---|--|-------|
| N.E. MURDY,<br>CORNING, IOWA.                    |   | NO. 120372                                       |       |
| DATE 4-26-1928                                   |   | ORDER NO. 27083                                  |       |
| I M  |   | BLACK & WHITE                                    |       |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |       |
| PLACE OF TITLE                                   | UPPER BORDER  | FRONT NO.  | I     |
| TITLE (IN FULL)                                  | CORNING PUBLIC SCHOOL,<br>CORNING, IOWA. ✓          | IMPRINT  | NONE  |
| COLOR DESCRIPTION                                | SEE   | REMARKS  |       |
| BUILDINGS  |   |  |       |
| ROOF   |   |  |       |
| TRIMMINGS  |   |  |       |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER           |   | MAY 14 1928                                      |       |
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COMPLETED

162

102

1



76

|  |   |                                   |
|--|---|-----------------------------------|
| N. E. MURDY,<br>CORNING, IOWA.         |   | NO. 120373                        |
| DATE 4-26-1928                         |   | ORDER NO 27083                    |
|  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| I M                                    |   | BLACK & WHITE                     |
| (ALL OF THIS ON THE PICTURE SIDE)      |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                         | UPPER BORDER  | FRONT NO. 1                       |
| TITLE (IN FULL)                        | MASONIC TEMPLE, CORNING,<br>IOWA.                   | IMPRINT NONE                      |
| COLOR DESCRIPTION                      | SEE   | REMARKS                           |
| BUILDINGS                              |   |                                   |
| ROOF                                   |   |                                   |
| TRIMMINGS                              |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |   |                                   |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | MAY 16 1928                       |
|  | MASTER COPY   | ADV                               |

COMPLETED

RE



88

|  |  |                                   |
|--|--|-----------------------------------|
| SMITH-MC KENNEY CO.,<br>SHELBYVILLE, KY. |  | NO. 120374                        |
| DATE 4-27-1928                           |  | ORDER No. 27106                   |
| 6 M AMERICAN ART                         |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)        |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                           | UPPER BORDER   | FRONT No. 1                       |
| TITLE (IN FULL)                          | POST OFFICE, SHELBYVILLE,<br>KY.                                   | IMPRINT NONE                      |
| COLOR DESCRIPTION                        | SEE  | REMARKS                           |
| BUILDINGS                                | LIGHT BROWN BRICK, GRAY TRIM                                       | MAKE LAWN. TAKE OUT POLE.         |
| ROOF                                     | And Limbs On   | Lawn                              |
| TRIMMINGS                                |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER   |  | MAY 31 1928                       |
| LV                                       | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV                               |



63 Ed.

CHATHAM PHARMACY,  
EAST HAMPTON, CONN.

NO. 120375

ORDER NO. 27107

DATE 4-26-1928

SHEET NO.  
PHOTO  
SHEET NO.

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) CLEARWATER INN, EAST  
HAMPTON, CONN.

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 17 1928

LV

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ADV

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R-5-8



52

# DEADLINE

|  |   |  |
|--|---|--|
| CHAS. E. BIRD,<br>SAUGATUCK, MICH.               |   | NO. 120376                                       |
| DATE 4-27-1928                                   |   | ORDER NO. 27113                                  |
| 6 M  |   | AMERICAN ART                                     |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |   | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE                                   | UPPER BORDER  | FRONT NO. 1                                      |
| TITLE (IN FULL)                                  | MT. BALD HEAD, SAUGATUCK,<br>MICH.                  | IMPRINT NONE                                     |
| COLOR DESCRIPTION                                | SEE   | REMARKS  |
| BUILDINGS  |   |  |
| ROOF   |   |  |
| TRIMMINGS  |   |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER           |   |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | MAY 11 1928                                      |
|  | MASTER COPY   | ADV  |

107



50

# DEADLINE

|  |  |                                   |
|--|--|-----------------------------------|
| CHAS. E. BIRD,<br>SAUGATUCK, MICH.     |  | NO. 120377                        |
| DATE 4-27-1928                         |  | ORDER NO. 27113                   |
| 6 M AMERICAN ART                       |  | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)      |  | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE                         | UPPER BORDER   | FRONT NO. 1                       |
| TITLE (IN FULL)                        | MAPLEWOOD, SAUGATUCK, MICH.  | IMPRINT NONE                      |
| COLOR DESCRIPTION                      | SEE  | REMARKS                           |
| BUILDINGS                              |  |                                   |
| ROOF                                   |  |                                   |
| TRIMMINGS                              |  |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |  |                                   |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 14 1928<br>ADV                |

COMPLETED

R-5-7



|  |   |                                   |
|--|---|-----------------------------------|
| CHAS. E. BIRD,<br>SAUGATUCK, MICH.               |   | NO. 120378                        |
| DATE 4-27-1928                                   | ORDER NO. 27113                                     |                                   |
| 6 M  |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| AMERICAN ART                                     |   |                                   |
| (ALL OF THIS ON THE PICTURE SIDE)                |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE UPPER BORDER                      | FRONT NO. 1   |                                   |
| TITLE (IN FULL) BIRD CENTER, SAUGATUCK,<br>MICH. | IMPRINT NONE  |                                   |
| COLOR DESCRIPTION                                | SEE   | REMARKS                           |
| BUILDINGS  |   |                                   |
| ROOF   |   |                                   |
| TRIMMINGS  |   |                                   |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER           |   |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | MAY 6 1928                        |
| MASTER COPY                                      |   | ADV                               |

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63

KOLTERMAN'S VARIETY STORE,  
RED OAK, IOWA.

NO. 120379

ORDER NO. 27110

DATE 4-27-1928

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) MEMORIAL FOUNTAIN, RED  
OAK, IOWA.

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDGS. RED, FOUNTAIN GRANITE STONE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASTER COPY

MAY 23 1928

ADV

Red circular stamp or mark.

1135



62

KOLTERMAN'S VARIETY STORE,  
RED OAK, IOWA.

NO 120380

ORDER NO. 27110

DATE 4-27-1928

SHEET NO.  
PHOTO  
SHEET NO.

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) ELKS CLUB, B.P.O.E., 1304,  
RED OAK, IOWA.

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BLDG. RED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 18 1928

LV

MASTER COPY

ADV

161



KOLTERMAN'S VARIETY STORE,  
RED OAK, IOWA.

NO. 120381

ORDER NO. 27110

DATE 4-27-1928

SHEET NO.  
PHOTO  
SHEET NO.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) PRESBYTERIAN CHURCH, RED  
OAK, IOWA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LV

MASTER COPY

MAY 21 1928

ADV



# DEADLINE

CHAS. E. BIRD,  
SAUGATUCK, MICH.

NO 120382

ORDER NO. 27113

DATE 4-27-1928

SHEET NO  
PHOTO  
SHEET NO.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BIG POOL ON U.S. 31,  
SAUGATUCK, MICH. ✓

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 10 1928

LV

MASTER COPY

ADV



# DEADLINE

|  |  |  |             |
|--|--|--|-------------|
| CHAS. E. BIRD,<br>SAUGATUCK, MICH.               |  | NO. 120383                                       |             |
| DATE 4-27-1928                                   |  | ORDER NO. 27113                                  |             |
| 6 M  |  | AMERICAN ART                                     |             |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |             |
| PLACE OF TITLE                                   | UPPER BORDER                             | FRONT NO.  | 1           |
| TITLE (IN FULL)                                  | BIG POOL ON U.S. 31,<br>SAUGATUCK, MICH. | IMPRINT  | NONE        |
| COLOR DESCRIPTION                                | SEE                                      | REMARKS  |             |
| BUILDINGS  |  |  |             |
| ROOF   |  |  |             |
| TRIMMINGS  |  |  |             |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER         |  |  |             |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO      |  | MAY 11 1928 |
|  | PHOTO TICKET                             |  |             |
|  | MASTER COPY                              |  | ADV         |



HOTEL JOHNSON,  
RED OAK, IOWA.

NO 120385

ORDER NO. 27115

DATE 4-27-1928

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) HOTEL JOHNSON, RED OAK,  
IOWA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT C.T.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

LV

MASTER COPY

X ADV

MAY 2-1928

WANTED

RETURNED PHOTO

MADE & W. P. ST

SUBMIT TO OFFICE



56

|  |  |  |
|--|--|--|
| WAMEGO DRUG STORE<br>WAMEGO, KANSAS.             |  | NO. 120386                                       |
| DATE 4-27-1928                                   |  | ORDER NO 27116                                   |
| I M BLACK & WHITE                                |  | SHEET NO.<br>PHOTO<br>SHEET NO.                  |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE                                   | UPPER BORDER   | FRONT NO. 1                                      |
| TITLE (IN FULL)                                  | GENN HOSPITAL, WAMEGO,<br>KANSAS. ✓                                | IMPRINT NONE                                     |
| COLOR DESCRIPTION                                | SEE  | REMARKS  |
| BUILDINGS  |  | COMPLETED  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER           |  | MAY 16 1928                                      |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | ADV  |

RR



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|  |  |  |
|--|--|--|
| WAMEGO DRUG STORE,<br>WAMEGO, KANSAS.                            |  | NO. 120387                                       |
| DATE 4-27-1928   |  | ORDER No. 27116                                  |
| I M  |  | BLACK & WHITE                                    |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small>                 |  | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE UPPER BORDER                                      | FRONT No. 1  |  |
| TITLE (IN FULL) LINCOLN AVENUE LOOKING<br>SOUTH, WAMEGO, KANSAS. | IMPRINT NONE   |  |
| COLOR DESCRIPTION  | SEE  | REMARKS  |
| BUILDINGS  |  |  |
| ROOF   |  |  |
| TRIMMINGS  |  |  |
| PHOTO PROPERTY OF C. T. & Co.—CUSTOMER                           |  |  |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET<br>MASTER COPY | MAY 17 1928<br>ADV                               |

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134



56

|  |                                     |  |           |
|--|-------------------------------------|--|-----------|
| WAMEGO DRUG STORE,<br>WAMEGO, KANSAS.            |                                     | NO 120388  |           |
|  |                                     | ORDER NO. 27116                                  |           |
| DATE 4-27-1928                                   |                                     | SHEET NO.<br>PHOTO<br>SHEET NO.                  |           |
| I M  |                                     | BLACK & WHITE                                    |           |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> |                                     | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |           |
| PLACE OF TITLE                                   | UPPER BORDER                        | FRONT NO.  | I         |
| TITLE (IN FULL)                                  | CITY PARK, WAMEGO, KANSAS.          | IMPRINT  | NONE      |
| COLOR DESCRIPTION                                |                                     | SEE  | REMARKS   |
| BUILDINGS  |                                     |  | COMPLETED |
| ROOF   |                                     |  |           |
| TRIMMINGS  |                                     |  |           |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER           |                                     | MAY 8 1928                                       |           |
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|  | PHOTO TICKET                        |  |           |
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56

WAMEGO DRUG STORE,  
WAMEGO, KANSAS.

NO. 120389

ORDER NO. 27116

DATE 4-27-1928

SHEET NO.  
PHOTO  
SHEET NO.

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CITY PARK LAKE WITH  
TOURIST CAMP IN THE BACKGROUND,  
WAMEGO, KANSAS. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT NONE

(BINDING MARGIN)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS IF POSSIBLE SHOW WATER IN LAKE. BRING OUT HOUSES IN BACK  
GROUND.

ROOF

TRIMMINGS

COMPLETED

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MAY 15 1928

LV

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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127



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|  |  |                                   |             |
|--|--|-----------------------------------|-------------|
| WAMEGO DRUG STORE,<br>WAMEGO, KANSAS.  |  | NO. 120390                        |             |
|  |  | ORDER No. 27115                   |             |
| DATE 4-27-1928                         |  | SHEET No.<br>PHOTO<br>SHEET No.   |             |
| 1 M                                    |  | BLACK & WHITE                     |             |
| (ALL OF THIS ON THE PICTURE SIDE)      |  | (ALL OF THIS ON THE ADDRESS SIDE) |             |
| PLACE OF TITLE                         | UPPER BORDER                           | FRONT NO.                         | 1           |
| TITLE (IN FULL)                        | METHODIST CHURCH, WAMEGO,<br>KANSAS. ✓ | IMPRINT                           | NONE        |
| COLOR DESCRIPTION                      | SEE                                    | REMARKS                           |             |
| BUILDINGS                              |  |                                   |             |
| ROOF                                   |  |                                   |             |
| TRIMMINGS                              |  |                                   |             |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER |  |                                   |             |
| LV                                     | CURT TEICH & COMPANY, INC., CHICAGO    |                                   | MAY 17 1928 |
|  | PHOTO TICKET                           |                                   | ADV         |
|  | MASTER COPY                            |                                   |             |

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56

|   |  |                                     |  |
|---|--|-------------------------------------|--|
| WAMEGO DRUG STORE,<br>WAMEGO, KANSAS.                   |  | NO. 120391                          |  |
|   |  | ORDER NO. 27116                     |  |
| DATE 4-27-1928  |  | SHEET NO.<br>PHOTO<br>SHEET NO.     |  |
| I M   |  | BLACK & WHITE                       |  |
| (ALL OF THIS ON THE PICTURE SIDE)                       |  | (ALL OF THIS ON THE ADDRESS SIDE)   |  |
| PLACE OF TITLE UPPER BORDER                             |  | FRONT No. 1                         |  |
| TITLE (IN FULL) PRESBYTERIAN CHURCH,<br>WAMEGO, KANSAS. |  | IMPRINT NONE                        |  |
| COLOR DESCRIPTION SEE                                   |  | REMARKS                             |  |
| BUILDINGS   |  |                                     |  |
| ROOF  |  |                                     |  |
| TRIMMINGS   |  |                                     |  |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER                  |  |                                     |  |
| LV  |  | CURT TEICH & COMPANY, INC., CHICAGO |  |
|   |  | MAY 16 1928                         |  |
|   |  | ADV                                 |  |
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RE

128



57

# DEADLINE

PUBLISHED BY WEINSCHIENK NEWS CO.,  
TOPEKA, KANSAS.

NO. 120392

ORDER No. 27121

DATE 4-27-1928

SHEET NO.  
PHOTO  
SHEET NO.

12 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CHRIST'S HOSPITAL,  
TOPEKA, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS PINK COLORED STUCCO BLDG.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 1 1928

LV

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107



PARK HOTEL,  
WAMEGO, KANSAS.

NO. 120393

DATE 4-27-1928

ORDER NO. 27123

SHEET NO.  
PHOTO  
SHEET NO.

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) PARK HOTEL, WAMEGO, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

IMPRINT C.T.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BRING OUT SIGN

ROOF

TRIMMINGS

COMPLETED

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MASTER COPY

8261

X ADV

WANTED

REMOVED PHOTO

ASK & W. FREE

REMOVED COLORED PHOTO

SUBMIT TO OFFICE



|  |   |                                   |
|--|---|-----------------------------------|
| HOTEL THROOP,<br>TOPEKA, KANSAS.                 |   | NO. 120394                        |
| DATE 4-27-1928                                   |   | ORDER NO. 27122                   |
| 2 M BLUESKY                                      |   | SHEET NO.<br>PHOTO<br>SHEET NO.   |
| (ALL OF THIS ON THE PICTURE SIDE)                |   | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE LOWER BORDER                      | FRONT NO. 5   | R.V.                              |
| TITLE (IN FULL) HOTEL THROOP, TOPEKA,<br>KANSAS. | IMPRINT C.T.  |                                   |
| COLOR DESCRIPTION SEE                            | REMARKS   | <b>COMPLETED</b>                  |
| BUILDINGS  |   |                                   |
| ROOF   |   |                                   |
| TRIMMINGS  |   |                                   |
| PHOTO PROPERTY OF C. T. & CO.—CUSTOMER           |   |                                   |
| LV   | CURT TEICH & COMPANY, INC., CHICAGO<br>PHOTO TICKET | MAY X <sup>28</sup> ADV           |
| MASTER COPY                                      |   |                                   |

**WANTED**  
RETACHED INTO  
BLACK & W. PROGS  
HAND COLORED PROGS  
SUBMIT TO OFFICE